

MATT EVANS
Chief Executive

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Everyone in Devon Active for Life

29 March 2016

Andrew Gunther

Future Planning & Transport Spatial Planning
Electric House (2nd Floor), Castle Circus
TORQUAY
TQ1 3DR

Dear Andrew,

Travel Torbay – Sustainable Travel Transition Year Bid

Thank you for inviting Active Devon to support your exciting Travel Torbay bid. Active Devon is delighted to support the programme which will provide a tremendous opportunity to:

- increase the number of people cycling and walking in Torbay, particularly for those people who are inactive, experiencing inequality or facing special challenges,
- achieve community wide behaviour change, to normalise cycling and walking, and
- develop important new local partnerships.

With our experience in delivering and coordinating similar programmes we will be able to assist the project as follows:

- Support the local authority in its lead role, as a member of the project board, and by providing technical physical activity insight, behaviour change and development expertise
- Facilitate regional and community partner support and wider partnership engagement
- Explore collaboration with neighbouring authorities on this and future sustainable travel programmes
- Add value to the project by 'joining up' Travel Torbay with opportunities afforded by other programmes that Active Devon manages, such as Workplace Challenge, school sport & physical activity programmes, and Walking for Health, and those that will arise through the government's new *Sporting Future* strategy

I can also confirm that Active Devon will commit cash funding of £6,000, for the Travel Torbay programme over the period 1 May 2016 to 31 March 2017.

Yours sincerely

Matt Evans

Chief Executive

29 March 2016

Dear Andrew Gunther,

Sustainable Travel Transition Year Revenue Competition: Letter of Support

On behalf of Devon County Council I am delighted to support Torbay Council's bid to the Sustainable Travel Transition Year Revenue Competition.

With a joint vision to offer businesses, communities and individual's safe and sustainable travel choices contained within the LTP3, we recognise the importance of collaborative working to deliver a sustainable and low carbon transport system to serve our residents and visitors.

Our experience of working together is well demonstrated through the South Devon Highway and forthcoming Real Time Information and Devon Metro schemes. The Real Time system offers a fantastic opportunity to encourage individuals to use public transport, providing them with the tools to make a fully informed journey.

The opening of the South Devon Highway provides an opportunity to enhance the commuter corridor between Newton Abbot and Torbay, through Kingskerswell, making sustainable and active travel a real travel option.

Torbay's package of measures aligns closely with our own, focusing on key workplaces and schools to encourage travel by active modes. We look forward to working together more closely on similar initiatives in the future to contribute to the growth and success of the area.

Yours sincerely



Andrew Ardley

Transportation Manager (Policy)

Intelligent Health Ltd
The Coach House, Greys Green Business Centre,
Henley RG9 4QG

24th March 2016

FAO Andrew Gunther
Senior Planning and Public Health Officer
Torbay Council
Future Planning & Transport
Spatial Planning,
Electric House (2nd Floor),
Castle Circus,
Torquay
TQ1 3DR

Dear Sir,

Sustainable Travel Transition Year Revenue Competition 2016/17

Intelligent Health is happy to support Torbay Council's bid to the DfT's Sustainable Travel Transition Year Revenue Competition 2016/17. Intelligent Health have developed a product named 'Beat the Street' which is a walking and cycling challenge, embraced by community groups and actively encourages walking and cycling through a competition. Beat the Street has overarching health benefits and was initially developed as a project to get people to be more active, however Beat the Street has been adopted by promoters of sustainable transport interventions. The project has a LSTF development legacy, with the roots of the project being delivered in Caversham in Reading Borough during the first years of the LSTF programme.

Beat the Street has since been delivered in 21 other areas. The Council are keen to use the 'Beat the Street' programme to increase walking and cycling across the Torbay area.

If your bid for DfT funding is successful, we look forward to working with you to deliver this project in your area.

Yours sincerely,



Dr William Bird
CEO Intelligent Health

Andrew Gunther
Future Planning & Transport
Electric House (2nd Floor)
Castle Circus
Torquay
TQ1 3DR

LOVE TO RIDE

Engine Shed, Station Approach, Bristol BS1 6QH
www.lovetoride.org

22 March 2016

Dear Andrew

Re: Sustainable Travel Transition Year - 2016/17 Bid

Love to Ride are currently working with Torbay Council to grow cycling through the delivery of successful behaviour change programmes and promotional campaigns in the region since 2015.

The programme we have developed and proposed for Torbay in 2016/17 will help meet all main objectives of the STTY Fund, including: supporting the local economy; reducing carbon emissions; delivering wider social and economic benefits and actively promoting increased levels of physical activity through cycling.

Love to Ride are delighted to support the Torbay in their Transition Fund bid, through delivering an enhanced 11 month programme to promote the continued growth of cycling in the area. Love to Ride will specifically engage and work with new riders to help them to overcome their barriers to riding and discover cycling for transportation and for improved health.

Love to Ride Torbay (<http://www.lovetoride.net/torbay>) will be managed as a highly engaging and effective platform, on which to demonstrate and promote a range of local activities and initiatives created to promote more people cycling and walking in the region. By understanding people's barriers and what benefits they most wish to achieve, Love to Ride also support people and organisations as they achieve positive change.

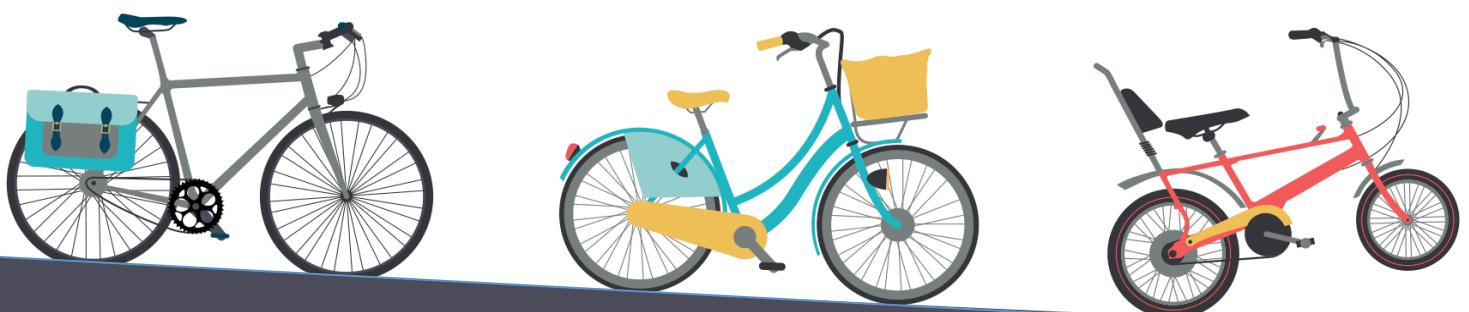
We welcome the impact that the DfT's continued investment has had on cycling in the Torbay region of SW England. We hope that this investment continues beyond STTY, enabling the projects that are working well to achieve behaviour change can continue to deliver results across the region.

Yours sincerely,



Sam Robinson
General Manager
sam@lovetoride.org

**Gross Cycling Product : Grous, Alexander (2011) London School of Economics*





Future Planning & Transport

Spatial Planning,

Electric House (2nd Floor),

Castle Circus,

Torquay

TQ1 3DR

Please reply to: Caroline Dimond

Director of Public Health

Torbay Council

1st Floor South, Tor Hill House

Torquay, TQ1 3DR

Telephone: 01803 207344

E-mail: caroline.dimond@torbay.gov.uk

Website: www.torbay.gov.uk

Date: 29 March 2016

Dear Mr Gunther,

Re. In support of bid to the Sustainable Transport Transition Year Fund

I am writing in support of the Torbay Council bid to the Department of Transport for funding as part of the Sustainable Transport Transition Fund. This is a very exciting bid which will clearly increase physical activity through walking and cycling for a large population of Torbay.

As Director of Public Health I fully support this bid as it will contribute to achieving a range of public health outcomes, including increasing levels of physical activity, reducing vehicle emissions and improving access to both education and to workplaces. It strongly ties in with other existing initiatives such as our Healthy Workplace and Healthy Schools programmes.

The programme that we are proposing will actively promote increased levels of physical activity and therefore will deliver health benefits for the population of Torbay, as well as address health inequalities within the bay.

With best regards,

A handwritten signature in blue ink, appearing to read 'Caroline Dimond', with a stylized flourish at the end.

Caroline Dimond

Director of Public Health

Schools and services for children and young people • social care and housing • recycling, waste disposal and clean streets • community safety • roads and transportation • town planning • tourism, harbours and economic regeneration • consumer protection and licensing • leisure, museums, libraries and arts

If you require this in a different format or language, please contact me.



Please reply to: Alan Denby
3rd Floor Tor Hill House, Union Street
Torquay, TQ2 5QW

My ref: AD/TJ

Your ref:

Tel: 01803 208973

E-mail: Alan.Denby@tedcltd.com

Website: www.torbaydevelopmentagency.co.uk

To whom it may concern

Date: 24 March 2016

To request a copy in another format or language phone 01803 208973

Dear Sir / Madam,

Sustainable Travel Transition Year Revenue Competition 2016/17

Torbay Development Agency would like to lend our support to Torbay Council's bid to the DfT's Sustainable Travel Transition Year Revenue Competition 2016/17.

We have confidence that the programme has potential to help support the Torbay Economic Strategy which provides local direction on the economic development priorities and objectives for Torbay.

We see the key opportunities that this programme represents to support the growth of Torbay's local economy being in particular:

- The mass community participation element of the bid, coupled with complementary promotion and support to businesses, we believe has the potential to substantially increasing walking and cycling rates among commuters in a lasting way, focused on better supporting the use of the local transport infrastructure capital investments that have been made
- Working closely with business to reduce congestion on key commuter routes such as the Western Corridor and South Devon Highway which is a key priority given the high level of self containment in Torbay and the need to improve the operational effectiveness of the transport network and reduce congestion
- Specific, targeted support to focus on tackling deprivation which is an acute economic and social issue in many areas of Torbay

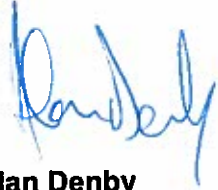
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- The programmes focus on increasing access to work and skills to the local labour market, including those not in employment, education or training can provide a welcome boost to supporting local action in this area and complement and add value to other local initiatives

We look forward to working in partnership with Torbay Council and our partners on the local business community to deliver this exciting programme.

Kind regards.

Yours faithfully,



Alan Denby

Director of Economic Strategy & Performance