

# PAIGNTON AND PRESTON SEAFRONT MASTERPLAN

## SIX KEY SEAFRONT ISSUES



Parking compromises the experience of Paignton seafront



Pedestrians don't feel completely safe when using the seafronts



The seafronts are tired and rundown



Preston could lose its individuality



Public facilities could be improved on the seafronts



Lack of biodiversity with large expanses of lawn

## VISION FOR PAIGNTON AND PRESTON SEAFRONTS

We want to protect and enhance the precious open spaces along the seafront, and create a happy, healthy, and vibrant place that celebrates the special qualities of Paignton and Preston.

## OVERARCHING SEAFRONT PRINCIPLES

PUT PEDESTRIAN  
MOVEMENT AND  
SAFETY FIRST

ENSURE THE  
SEAFRONT IS  
ACCESSIBLE  
FOR ALL

REDUCE VISUAL  
IMPACT AND  
SEVERANCE CAUSED  
BY VEHICLES ON THE  
SEAFRONT

FLOOD DEFENCES  
SUPPORT EXISTING  
BUSINESSES ALONG  
THE SEAFRONTS

FLOOD DEFENCES  
SUPPORT THE LOCAL  
CHARACTER OF THE  
SEAFRONTS

SEAFRONT  
PROVIDES SPACE  
FOR A RANGE OF  
ACTIVITIES AND  
USES THROUGHOUT  
THE YEAR

VIEWS OF THE SEA  
AND BEACH ARE  
RETAINED FROM  
THE PROMENADE

MORE  
INFORMAL PLAY  
AND SEATING TO BE  
PROVIDED ALONG  
THE SEAFRONT FOR  
ALL USERS AND  
ALL AGES

PROVIDE SPACE  
FOR NEW PLANTING  
THAT SUPPORTS  
LOCAL FLORA AND  
FAUNA

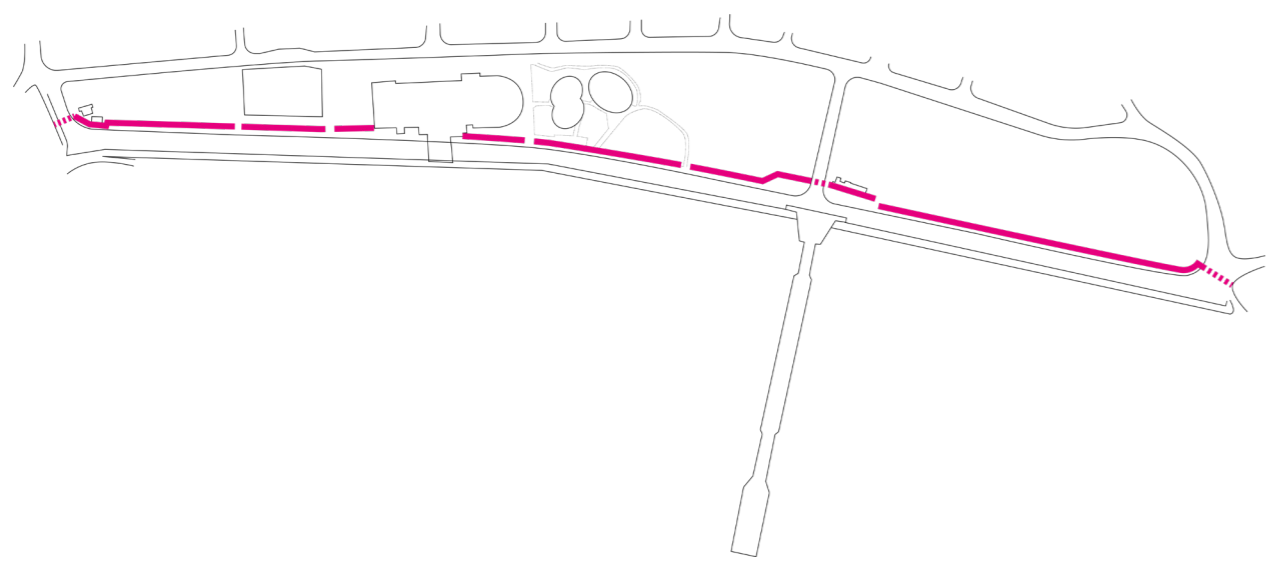




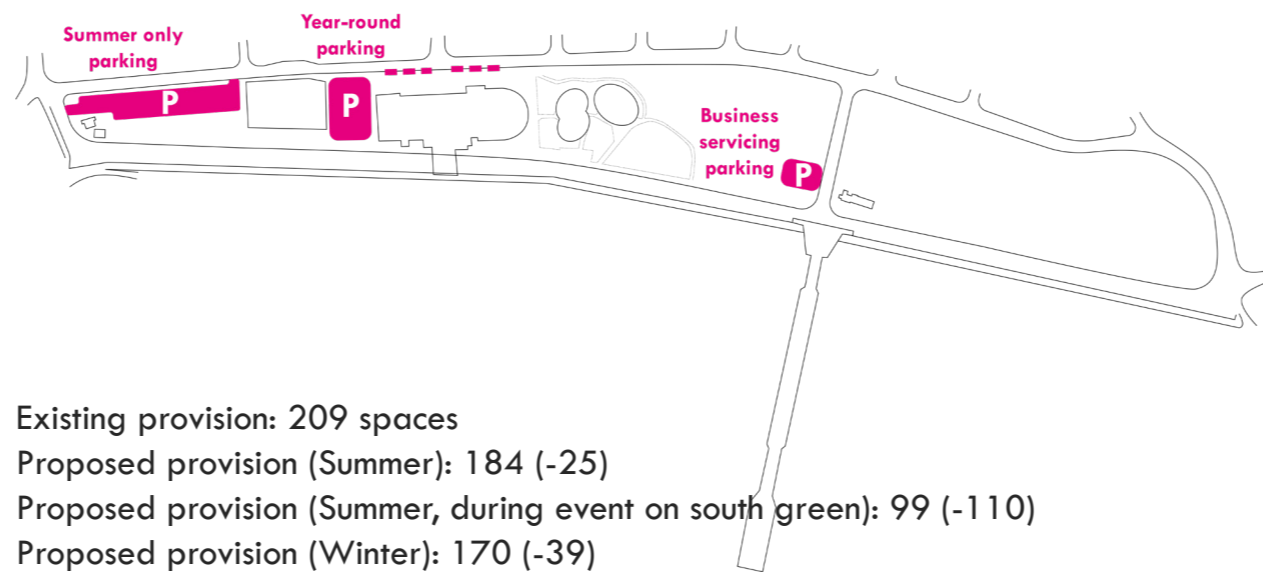
# PAIGNTON AND PRESTON SEAFRONT MASTERPLAN

## PAIGNTON SEAFRONT LANDWARD OPTION

### 6 BIG MOVES FOR THE SEAFRONT

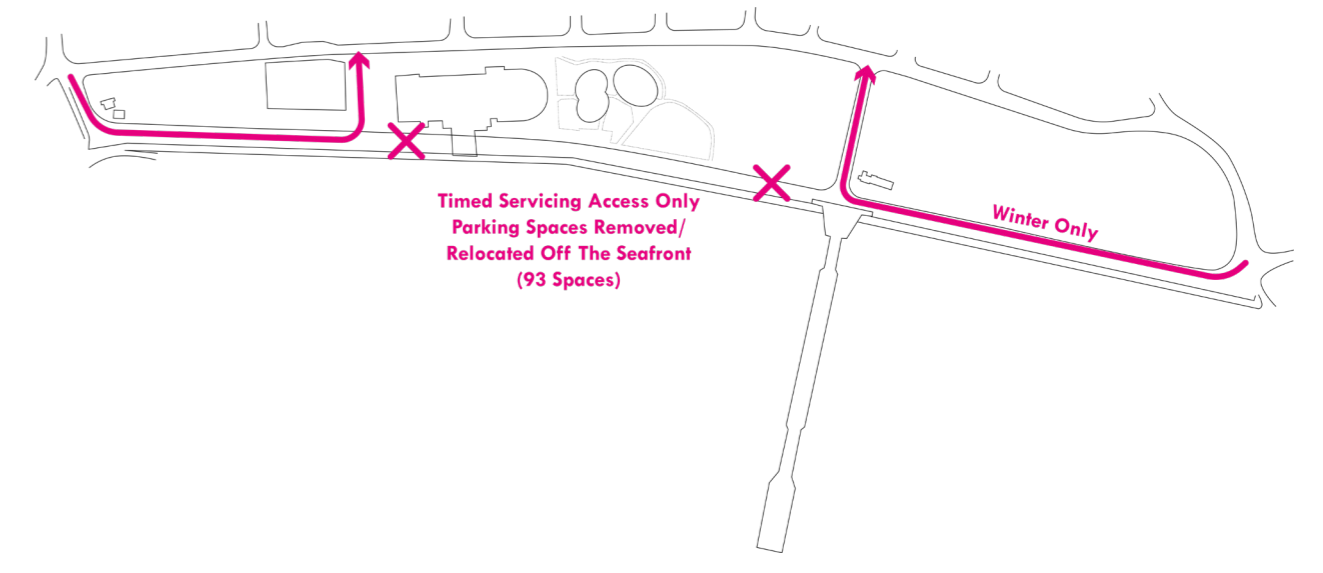


Landward flood defence wall alignment

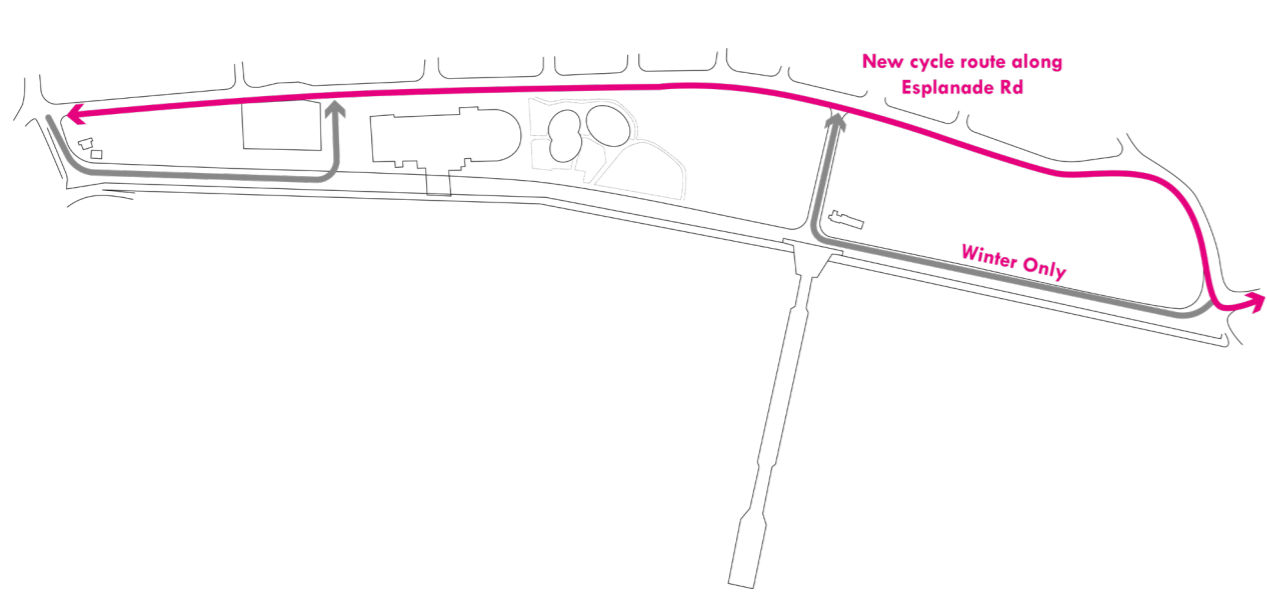


Existing provision: 209 spaces  
 Proposed provision (Summer): 184 (-25)  
 Proposed provision (Summer, during event on south green): 99 (-110)  
 Proposed provision (Winter): 170 (-39)

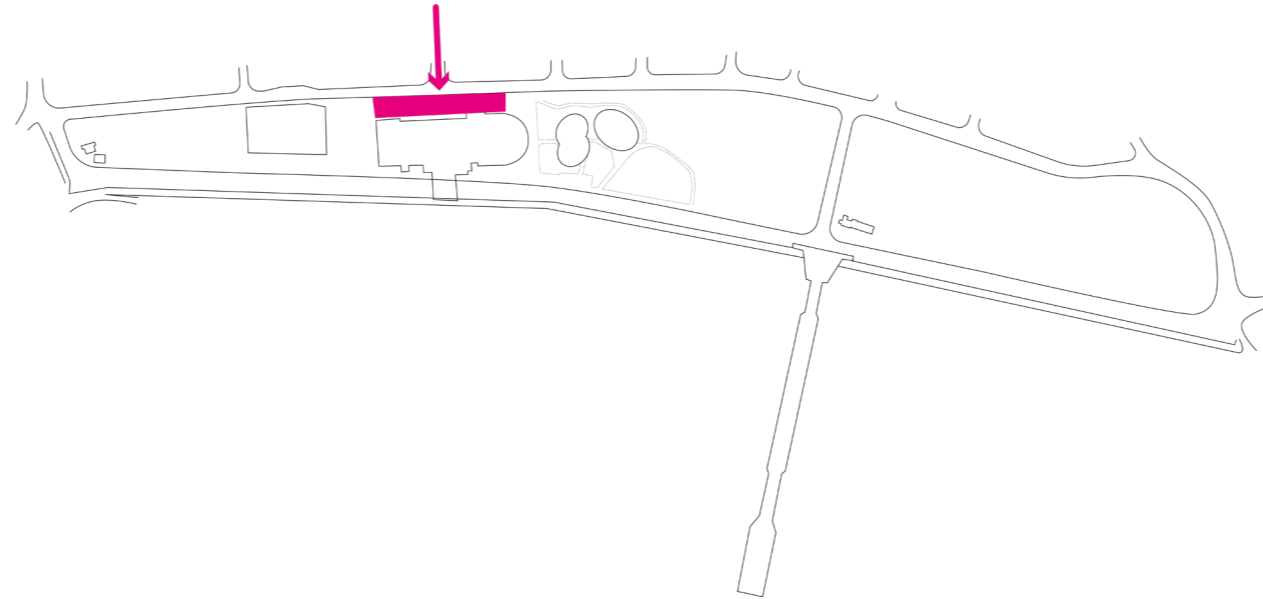
Moving parking away from the promenade



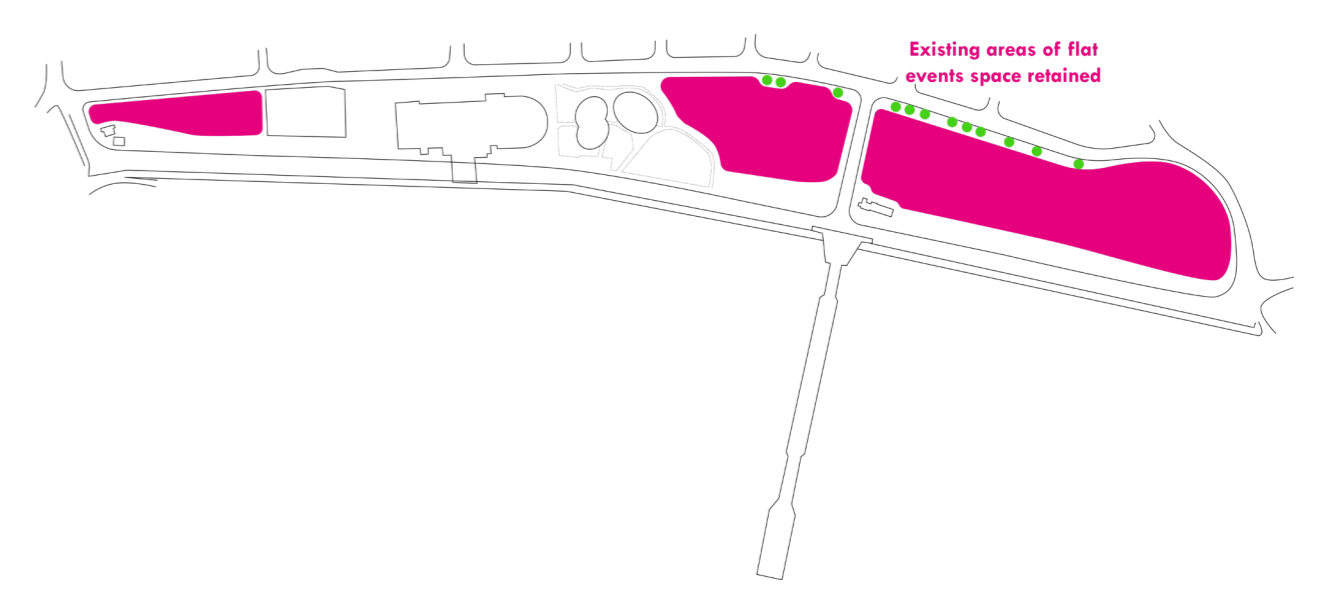
Taking back the seafront for the people



New cycling route

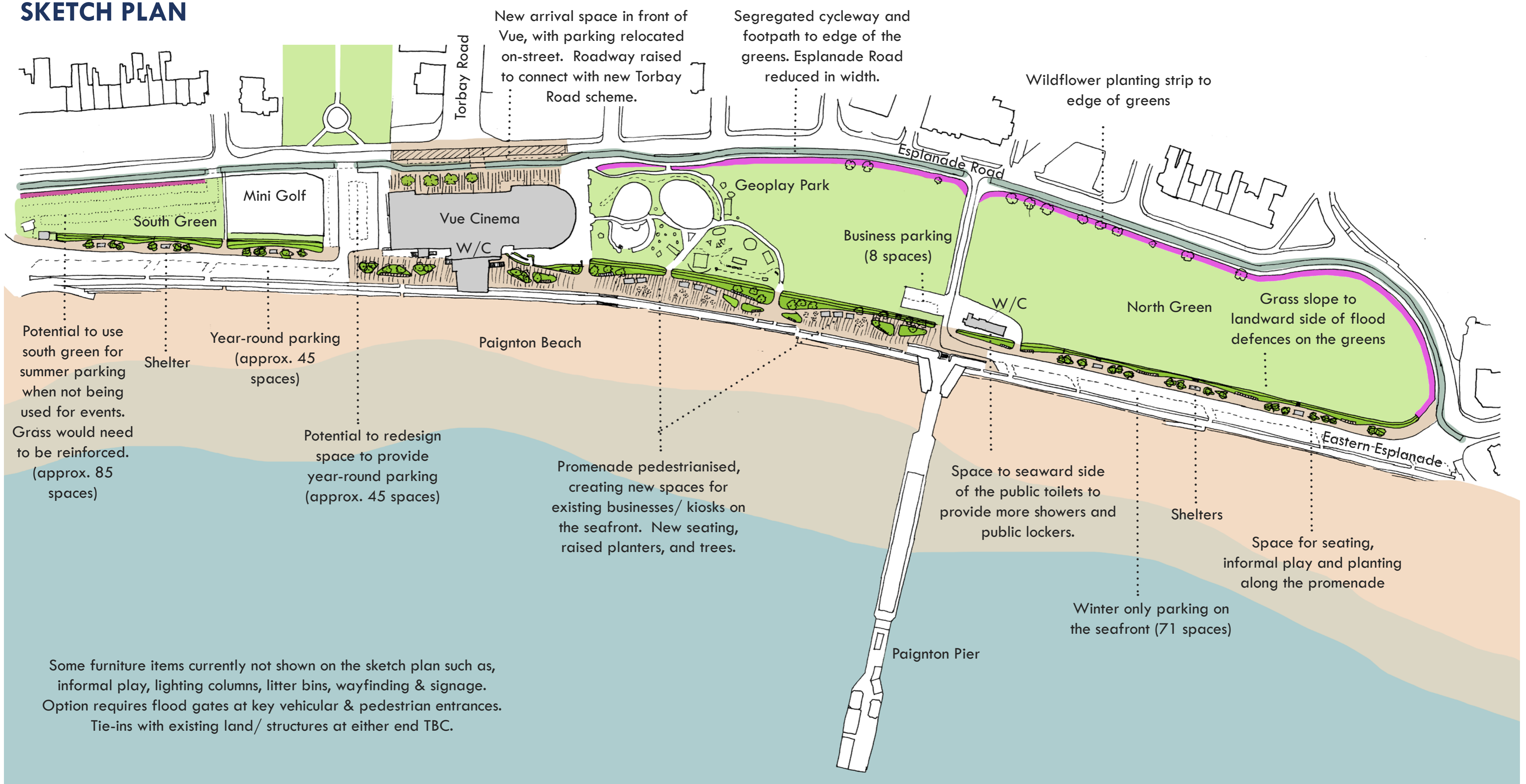


Providing arrival space



Ensuring events are still a key feature of the seafront

### SKETCH PLAN



The designs are not set, we want them to start a conversation. We want to get into the detail with you to ensure the plan is shaped by the people that will use the seafront every day.

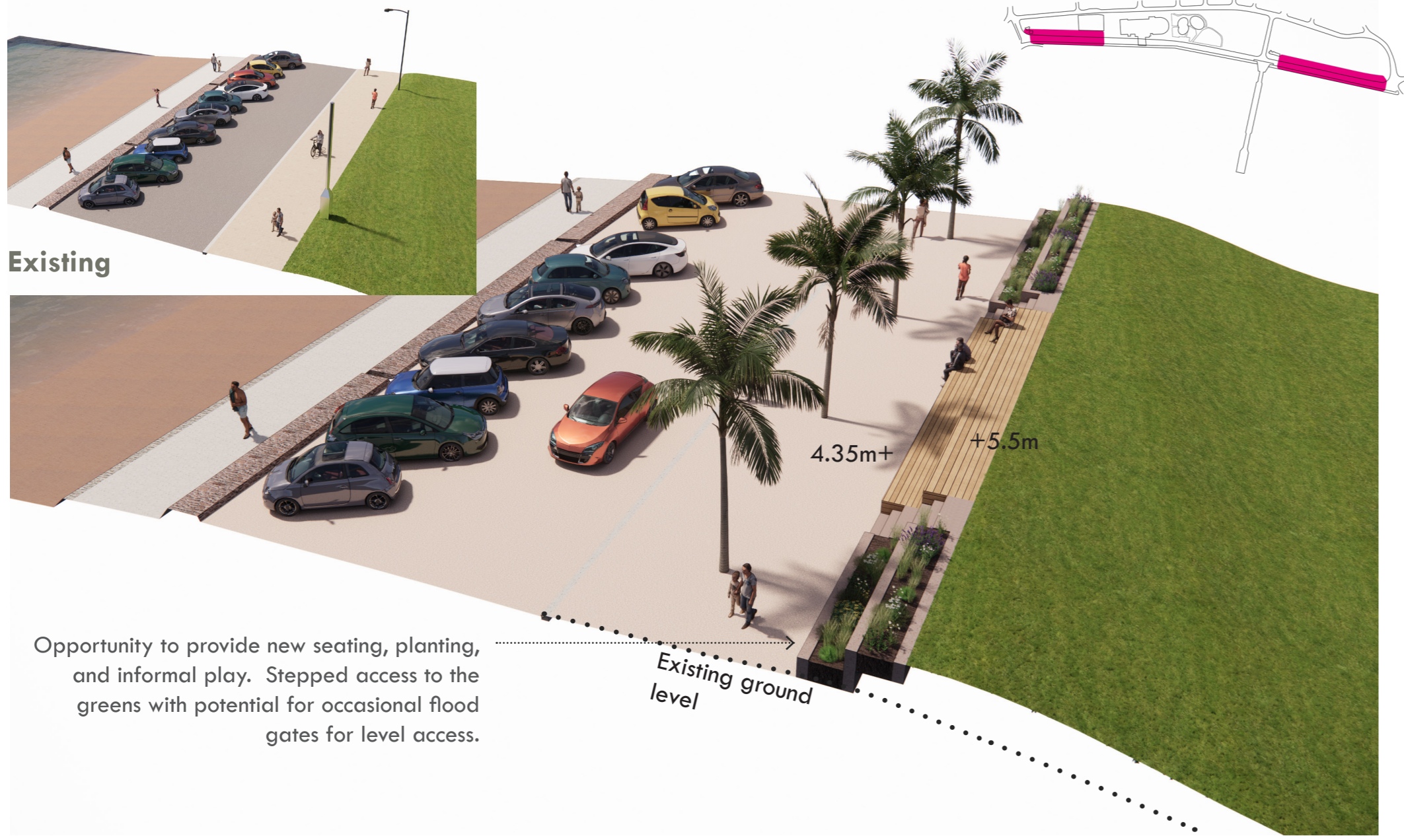




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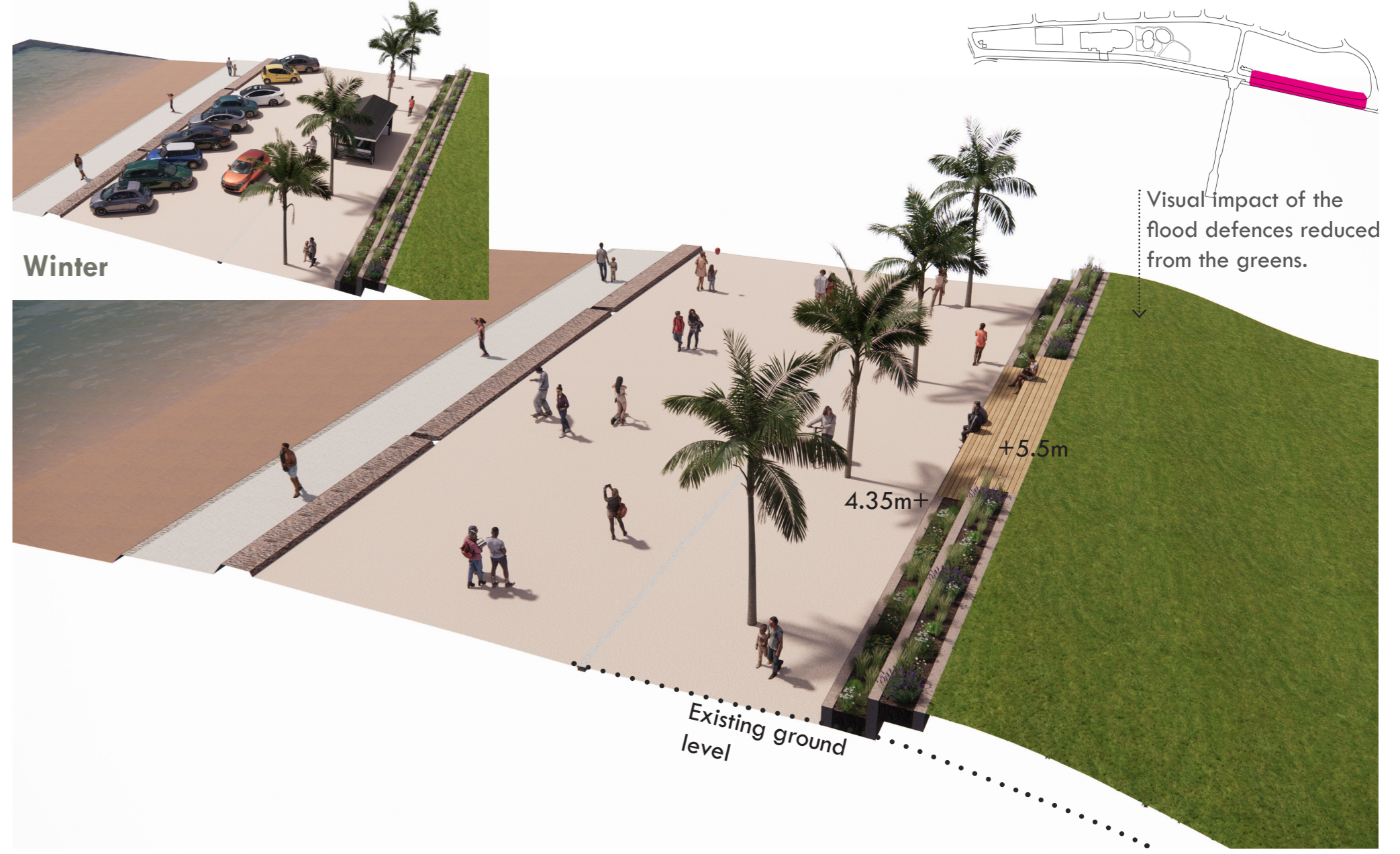
### EMERGING VIEWS



Existing

Opportunity to provide new seating, planting, and informal play. Stepped access to the greens with potential for occasional flood gates for level access.

South & North Greens - wider landward promenade with seating and planting terraces



Winter

Visual impact of the flood defences reduced from the greens.

North Green - summer closure, potential to use space for pop-up events and uses.



Potential to provide new kiosks to existing business owners?

Geoplay Park and Central Green - Potential for new kiosks and curved design approach

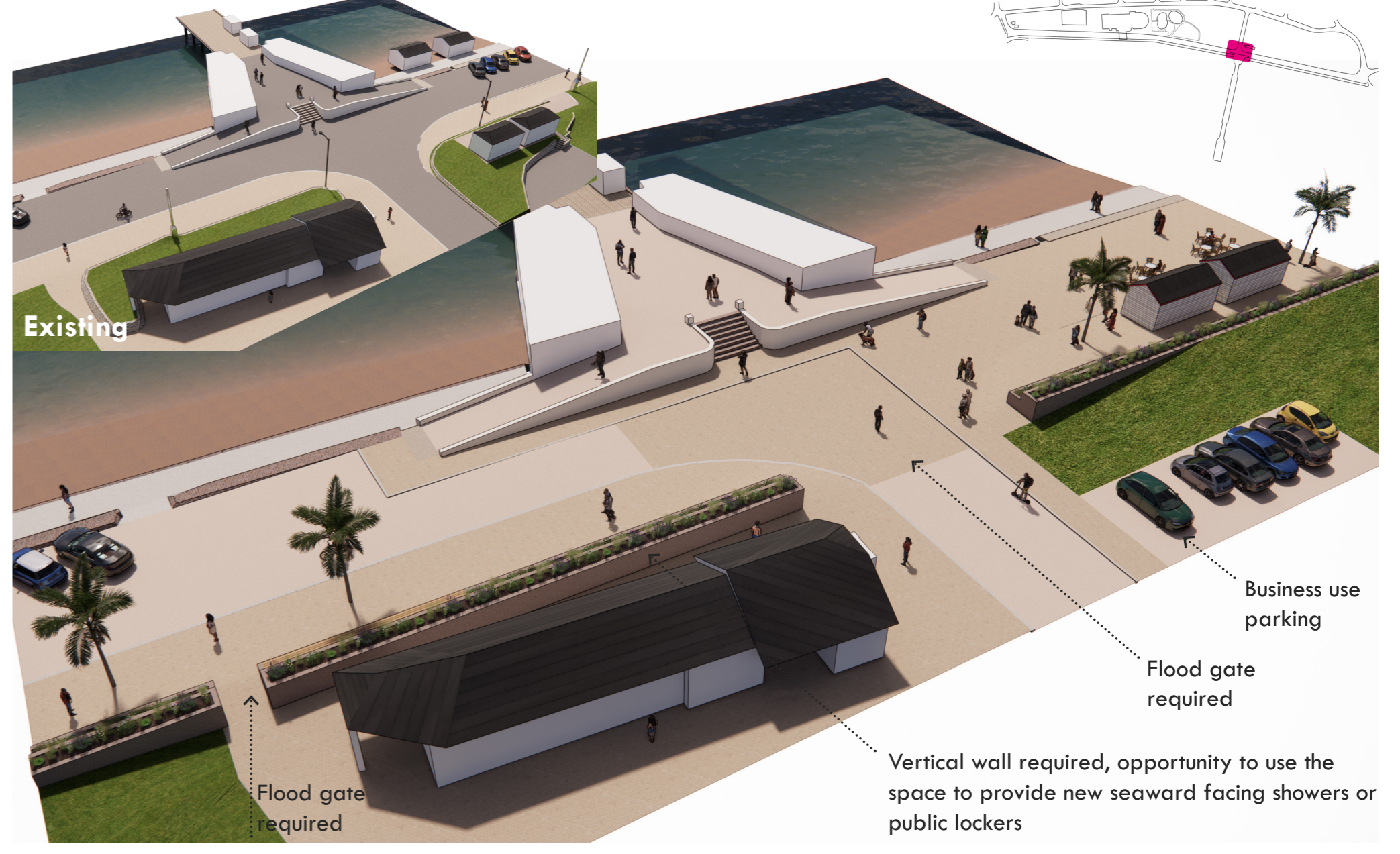


Geoplay Park and Central Green - view from the beach



Provide space for existing kiosks with cafe seating

Geoplay Park and Central Green - Existing kiosks & linear design approach



Pier Approach

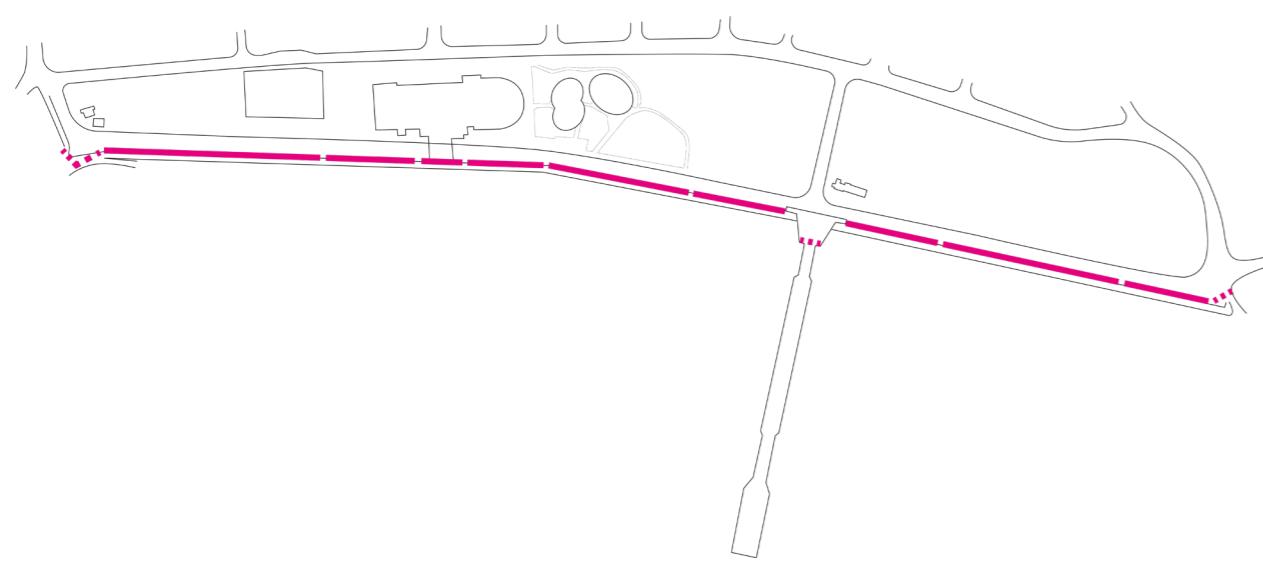




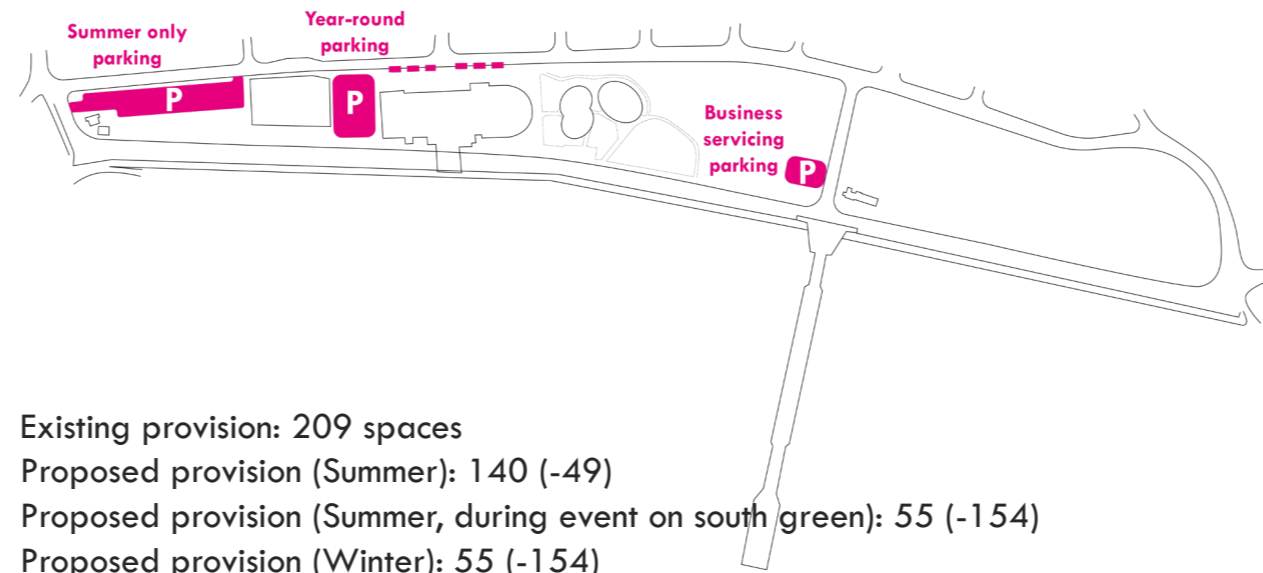
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## PAIGNTON SEAFRONT SEAWARD OPTION

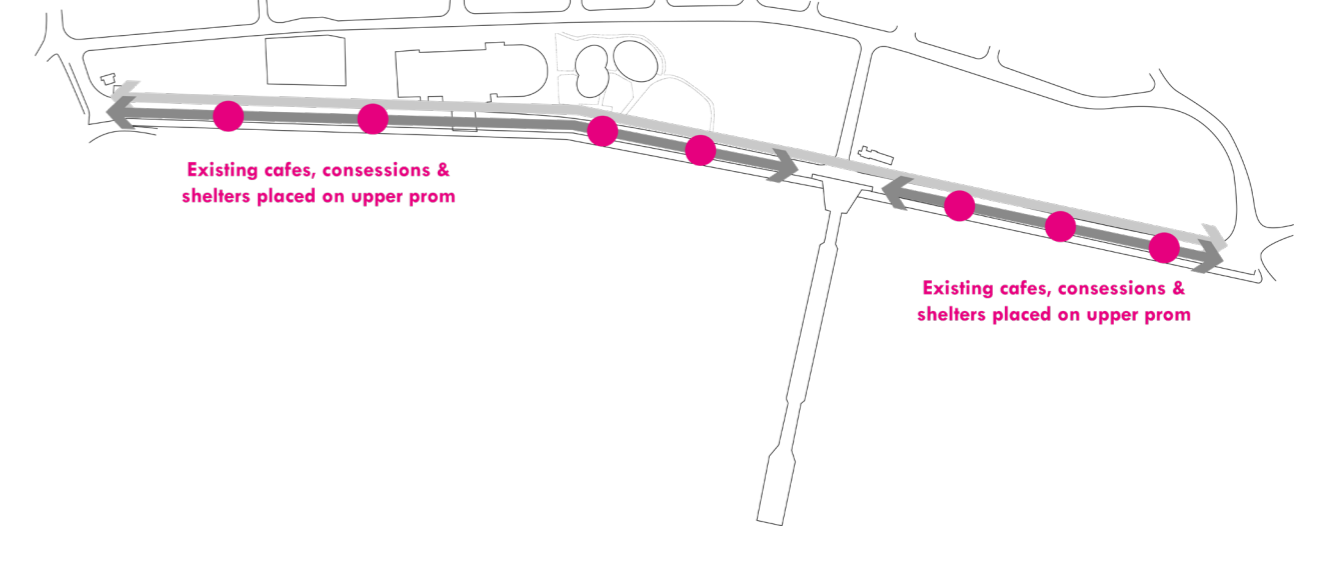
### 6 BIG MOVES FOR THE SEAFRONT



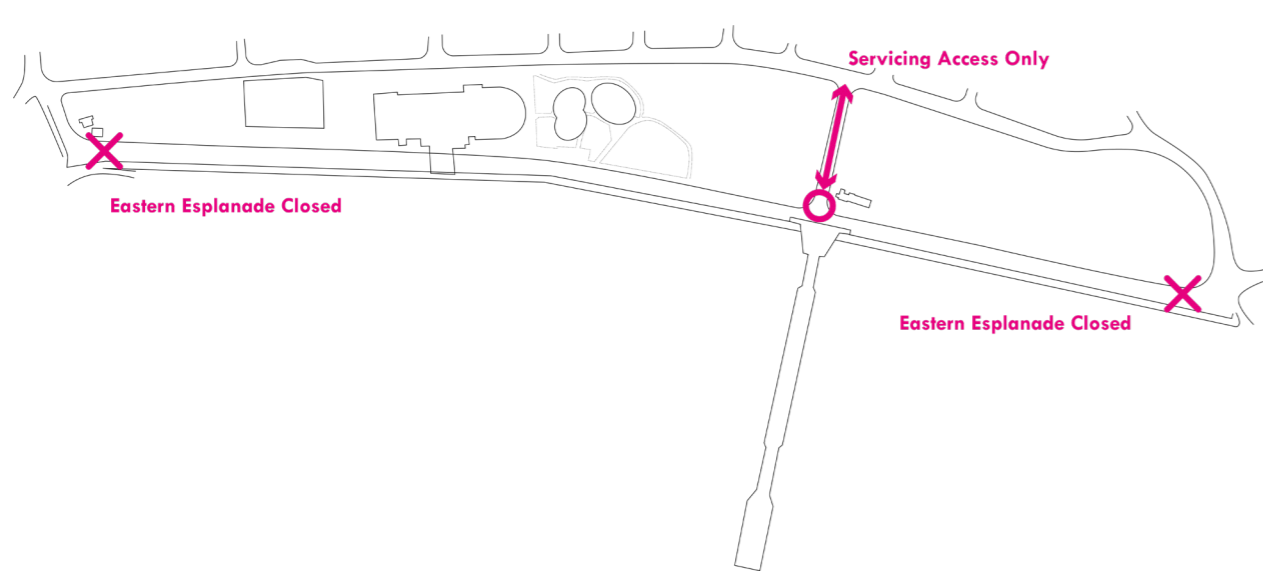
Seaward flood defence alignment



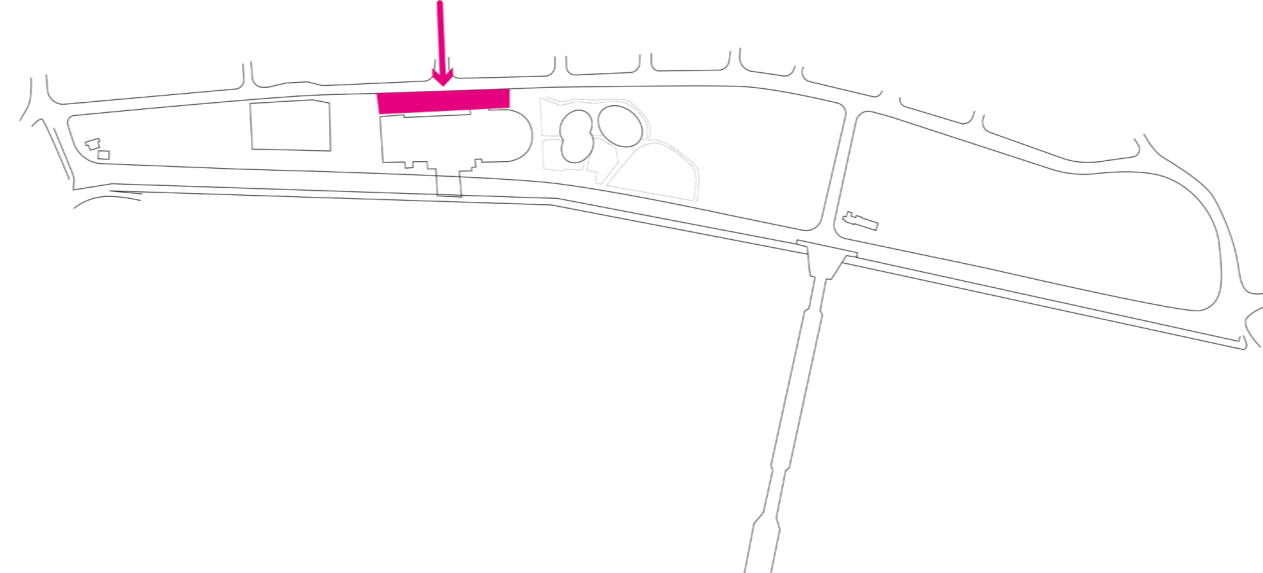
Moving parking away from the promenade



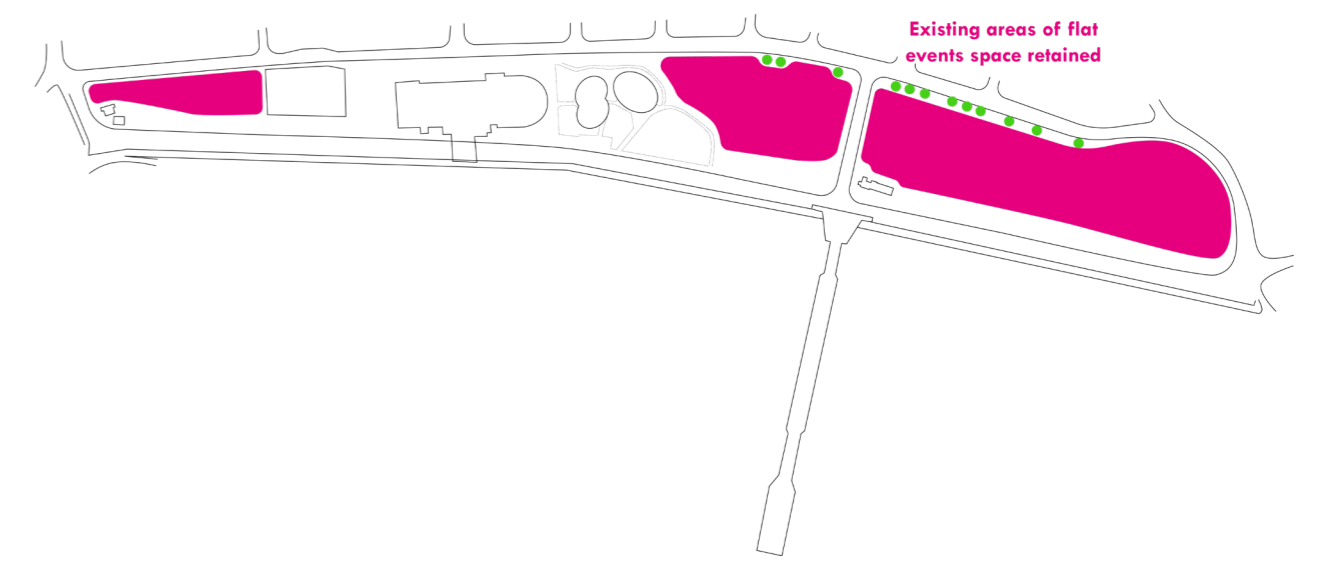
Creating a promenade that supports existing businesses



Taking back the seafront

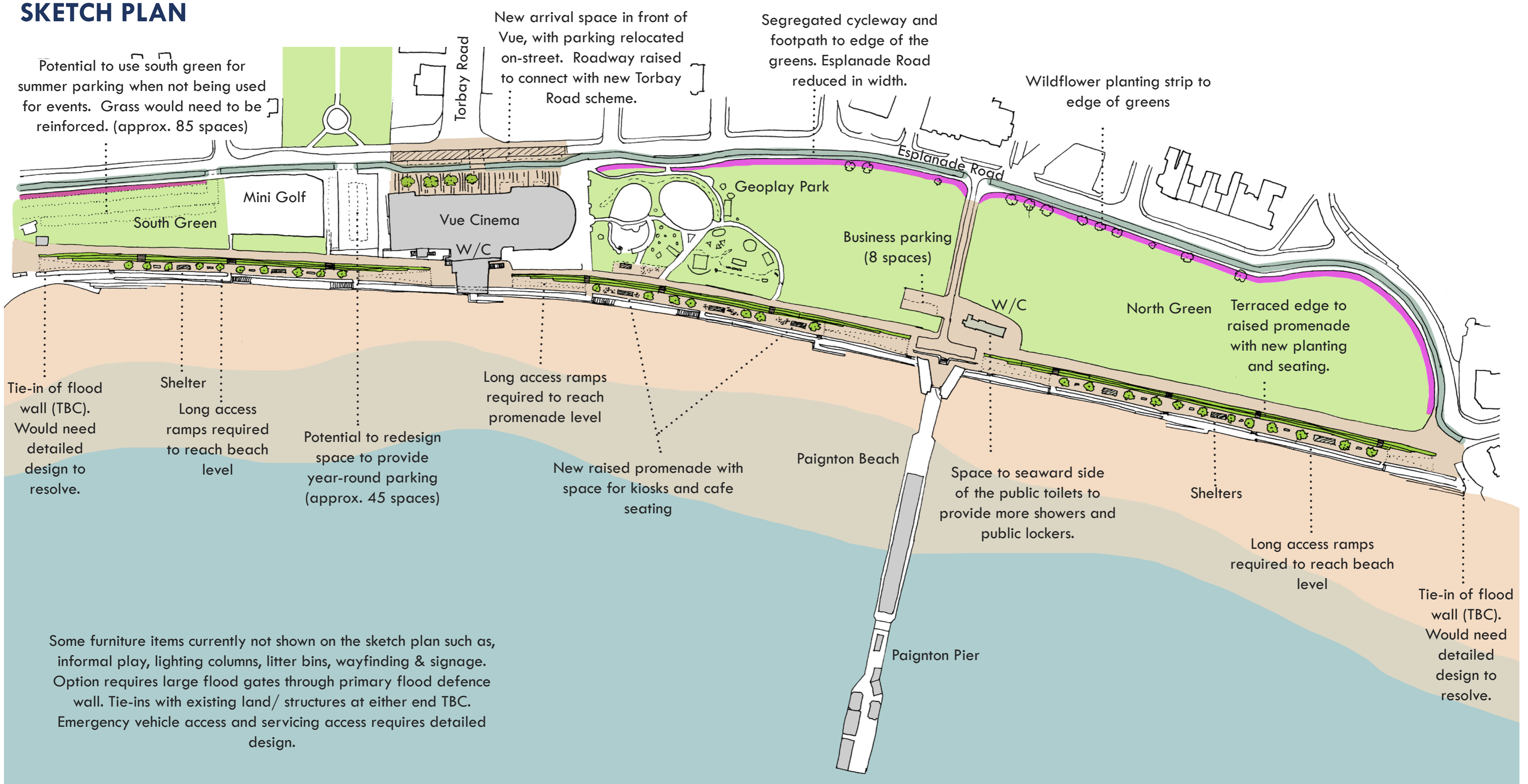


Providing arrival space



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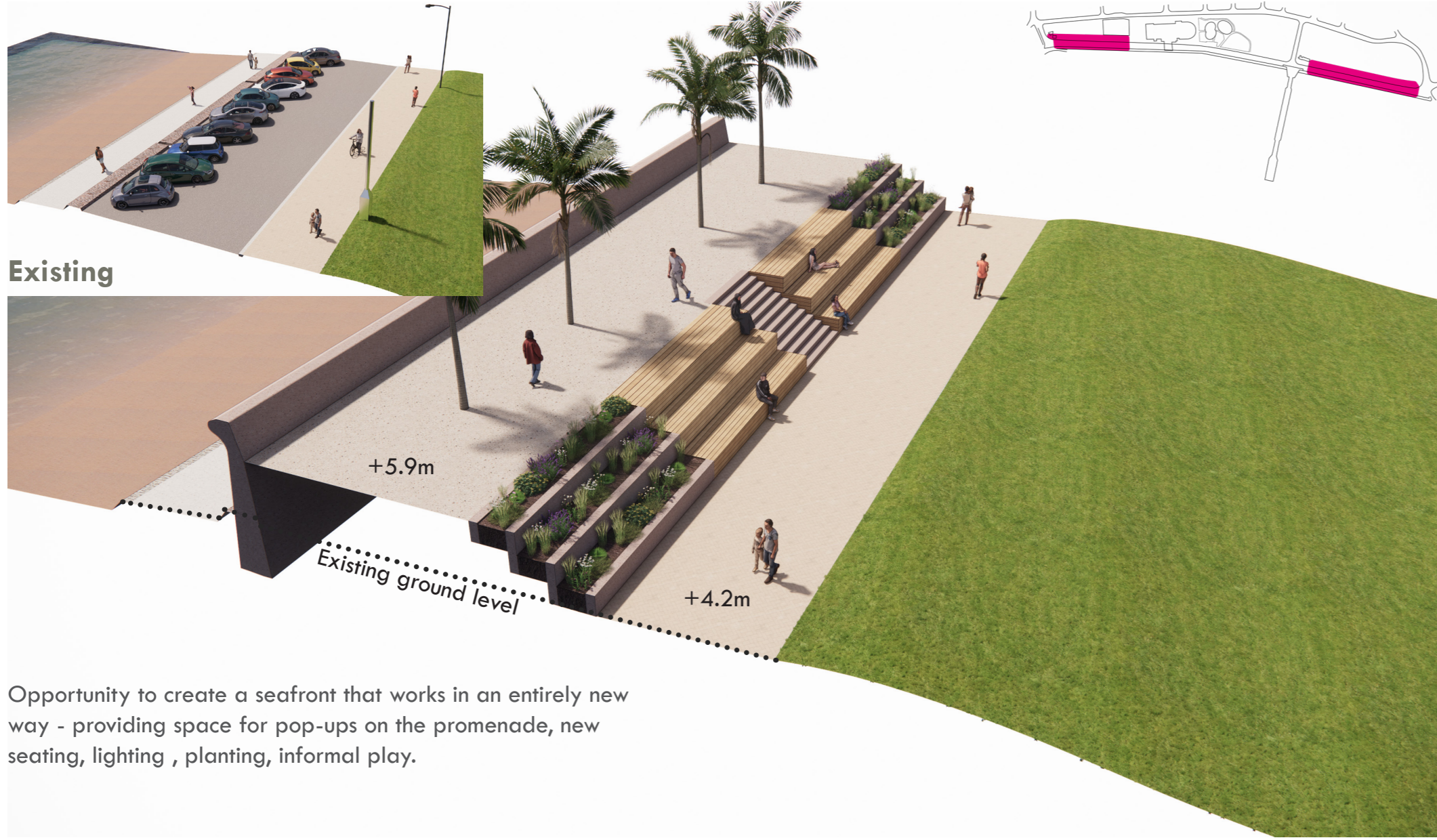




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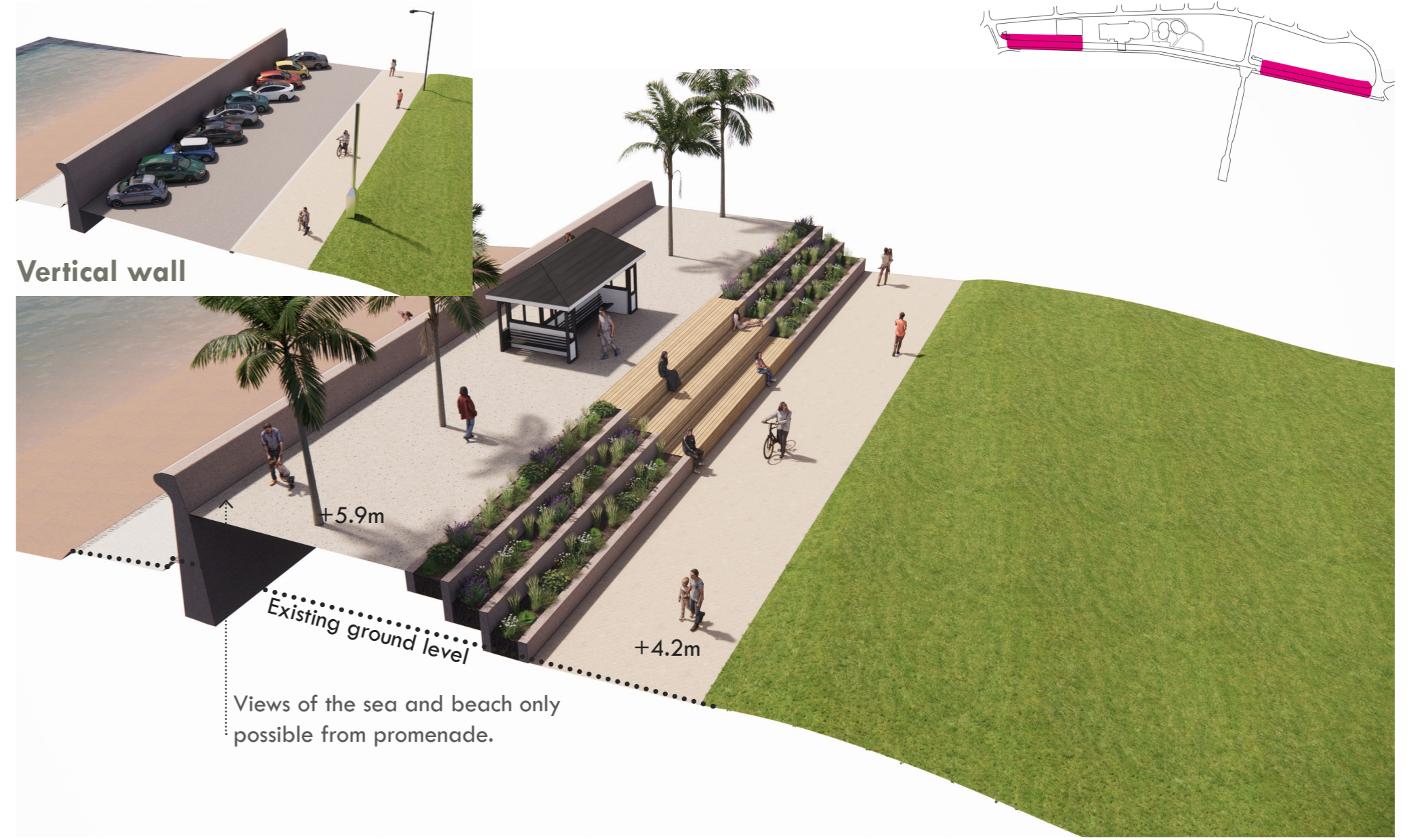
## PAIGNTON SEAFRONT SEAWARD OPTION

### EMERGING VIEWS



Opportunity to create a seafront that works in an entirely new way - providing space for pop-ups on the promenade, new seating, lighting, planting, informal play.

South & North Greens - raised promenade and terraces



Views of the sea and beach only possible from promenade.

South & North Greens - raised promenade and terraces with shelters



- Very high cost option with high visual impact.
- Servicing and emergency access to the seafront would need resolving.

South & North Greens - beach view



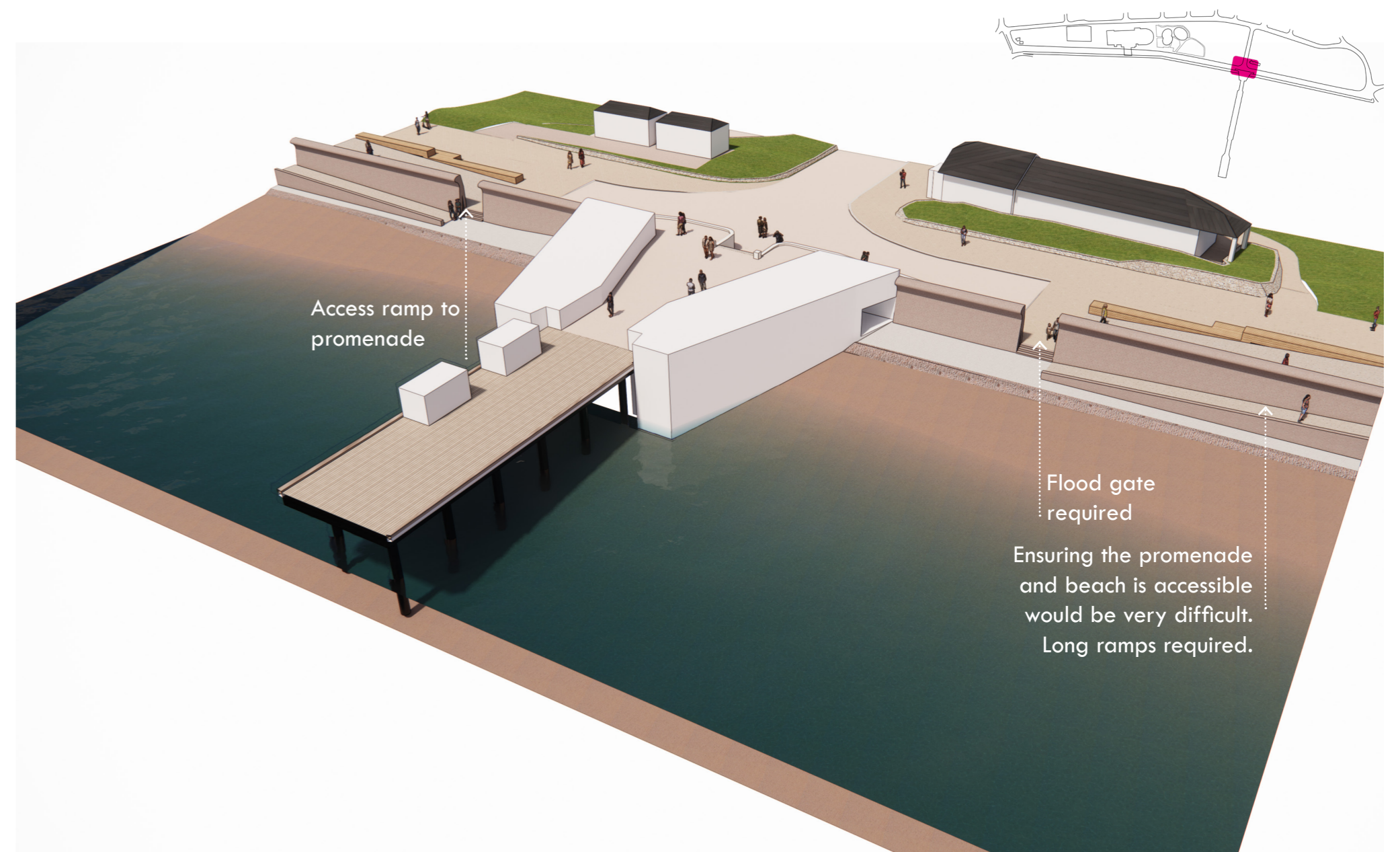
Difficult tie-ins with existing structures and businesses such as the Pier and Shoreline.

Shoreline - view of vertical wall and ramps



Difficult tie-ins with existing structures and businesses such as the Pier and Shoreline.

Pier Approach - access ramps and arrival space



Flood gate required  
Ensuring the promenade and beach is accessible would be very difficult. Long ramps required.

Pier Approach - beach view

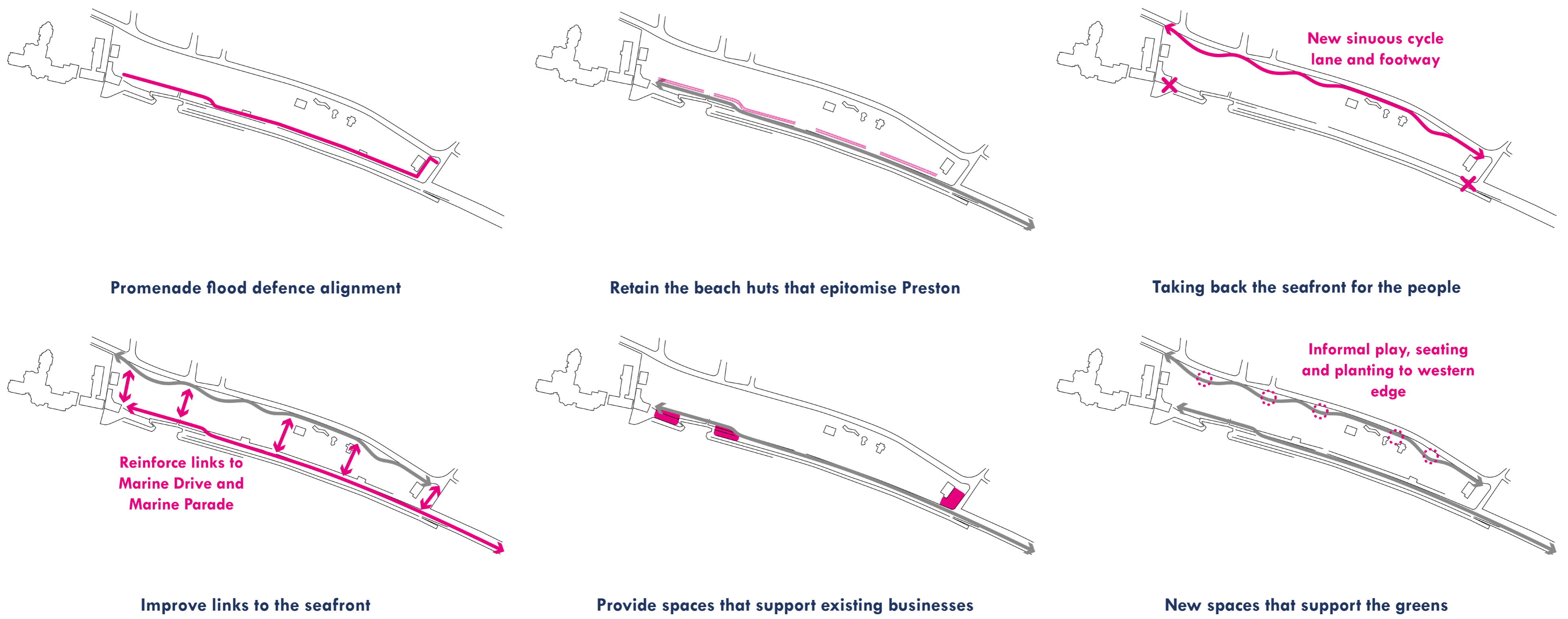




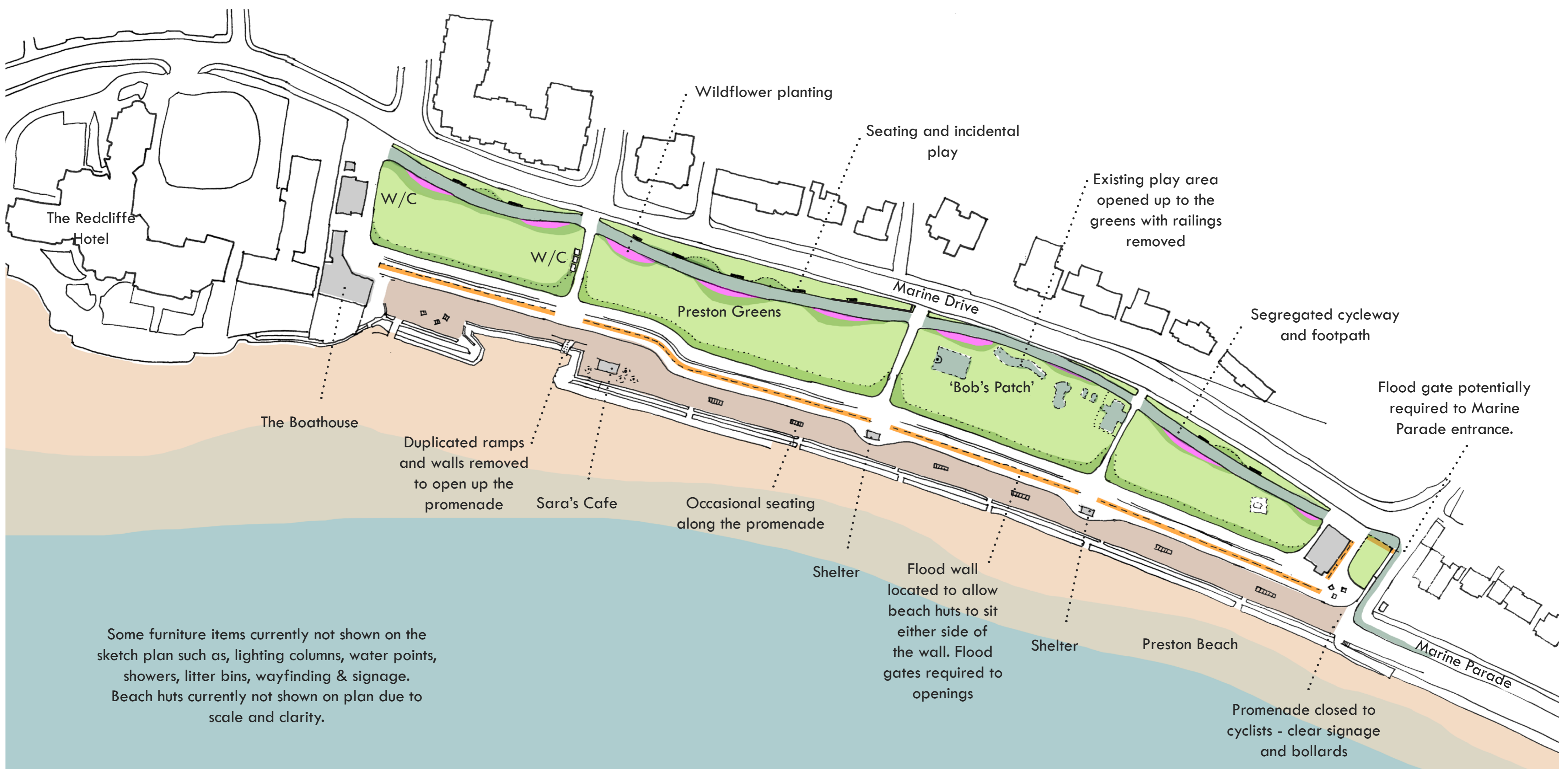
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## PRESTON SEAFRONT

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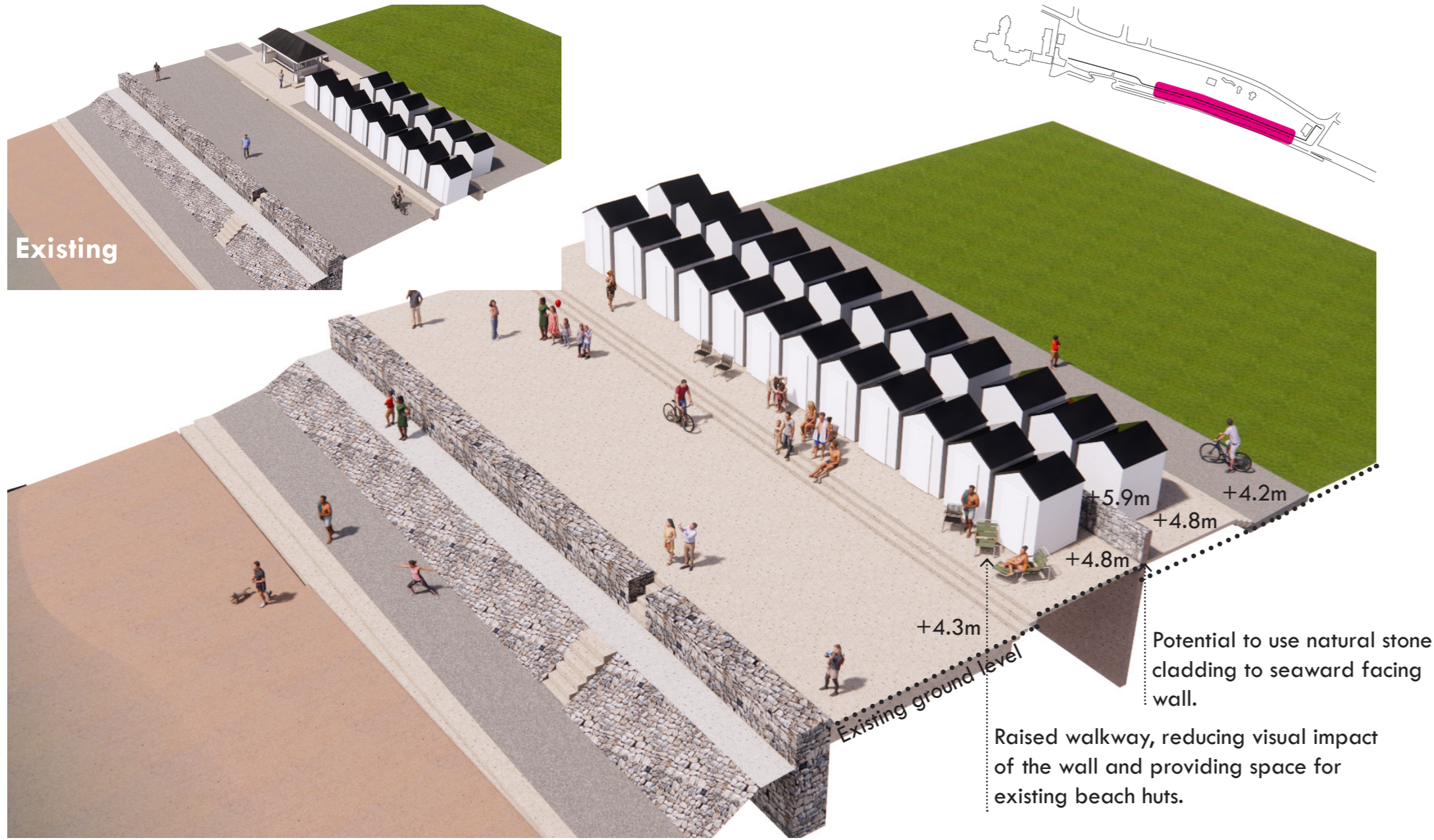




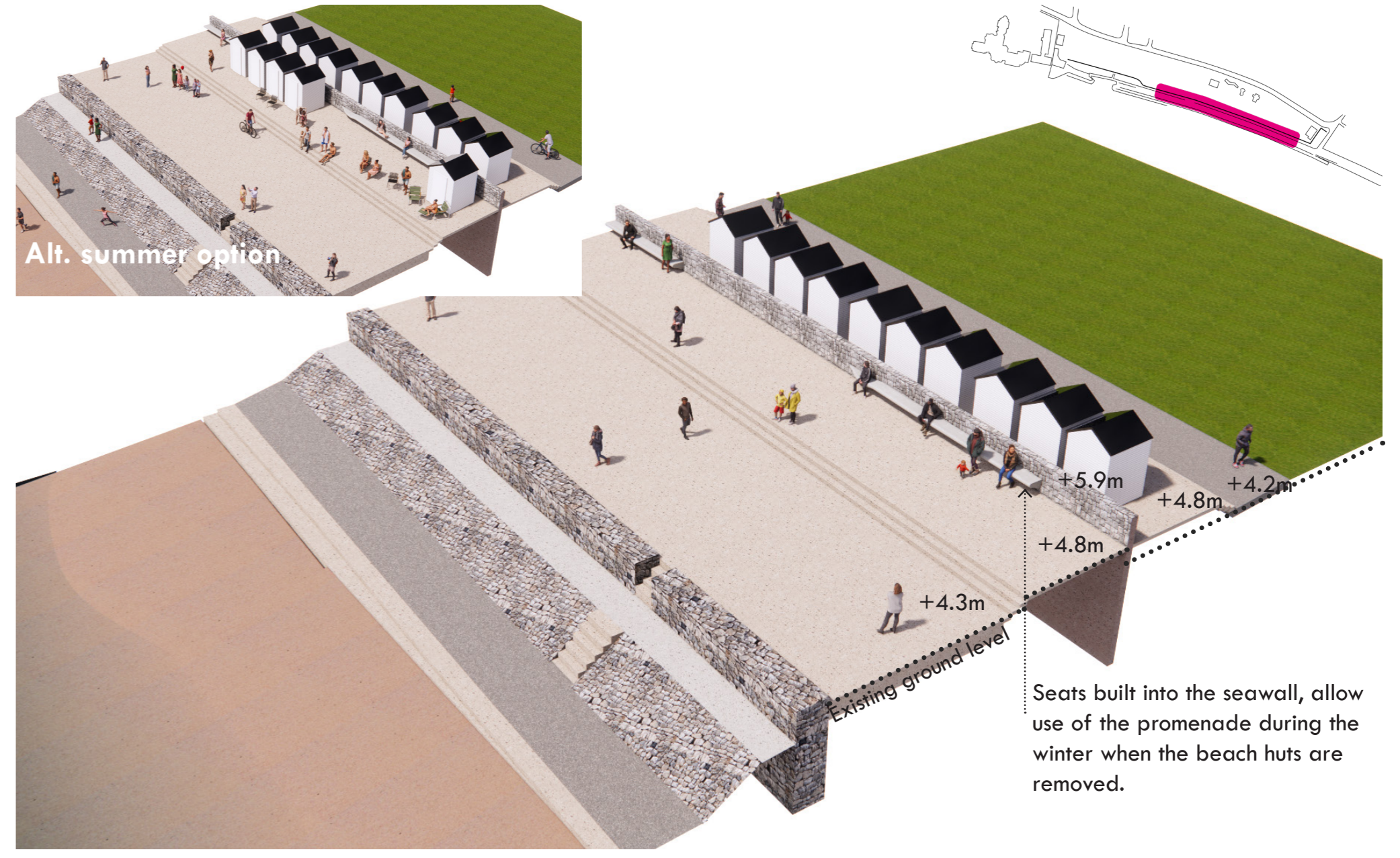
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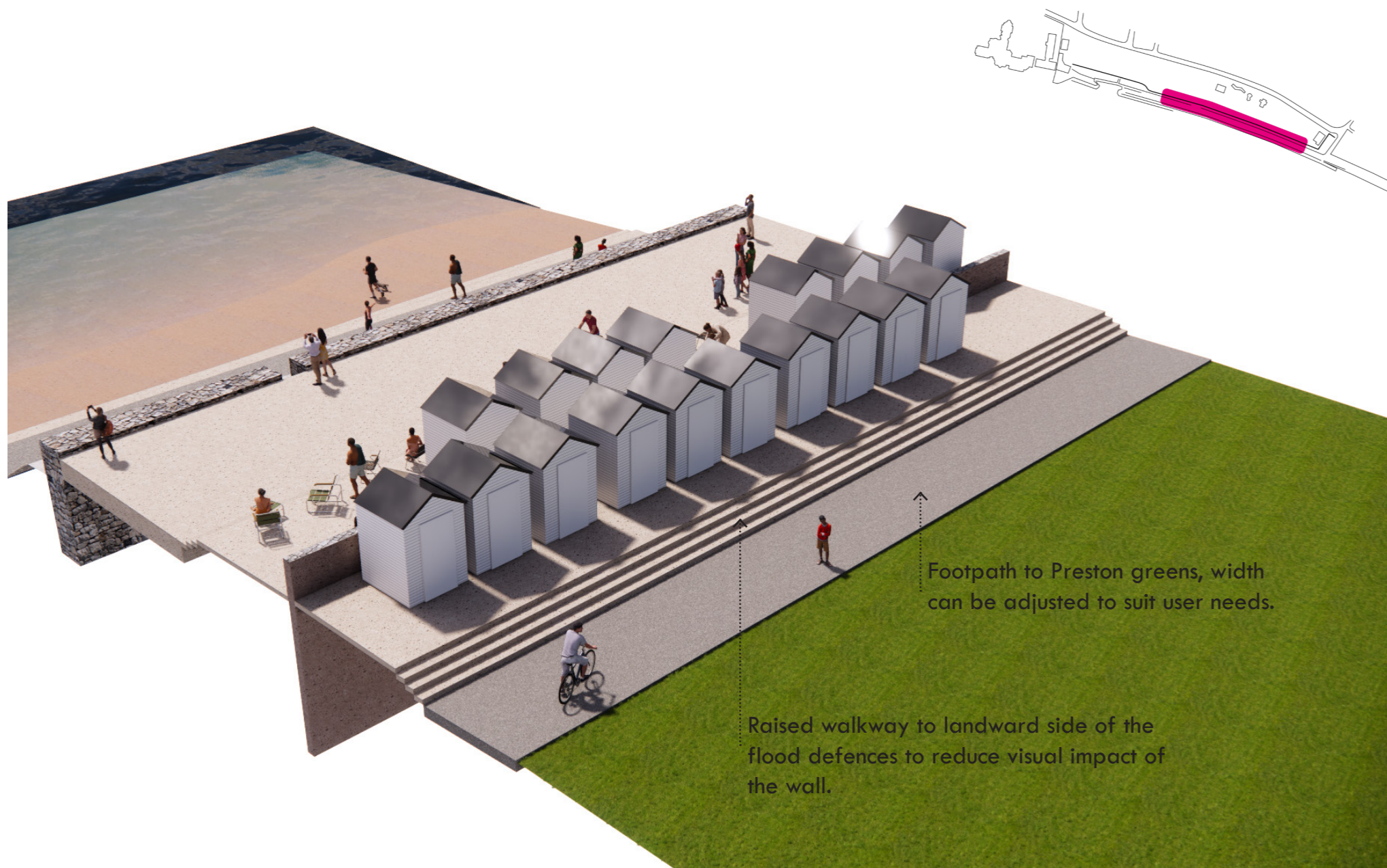
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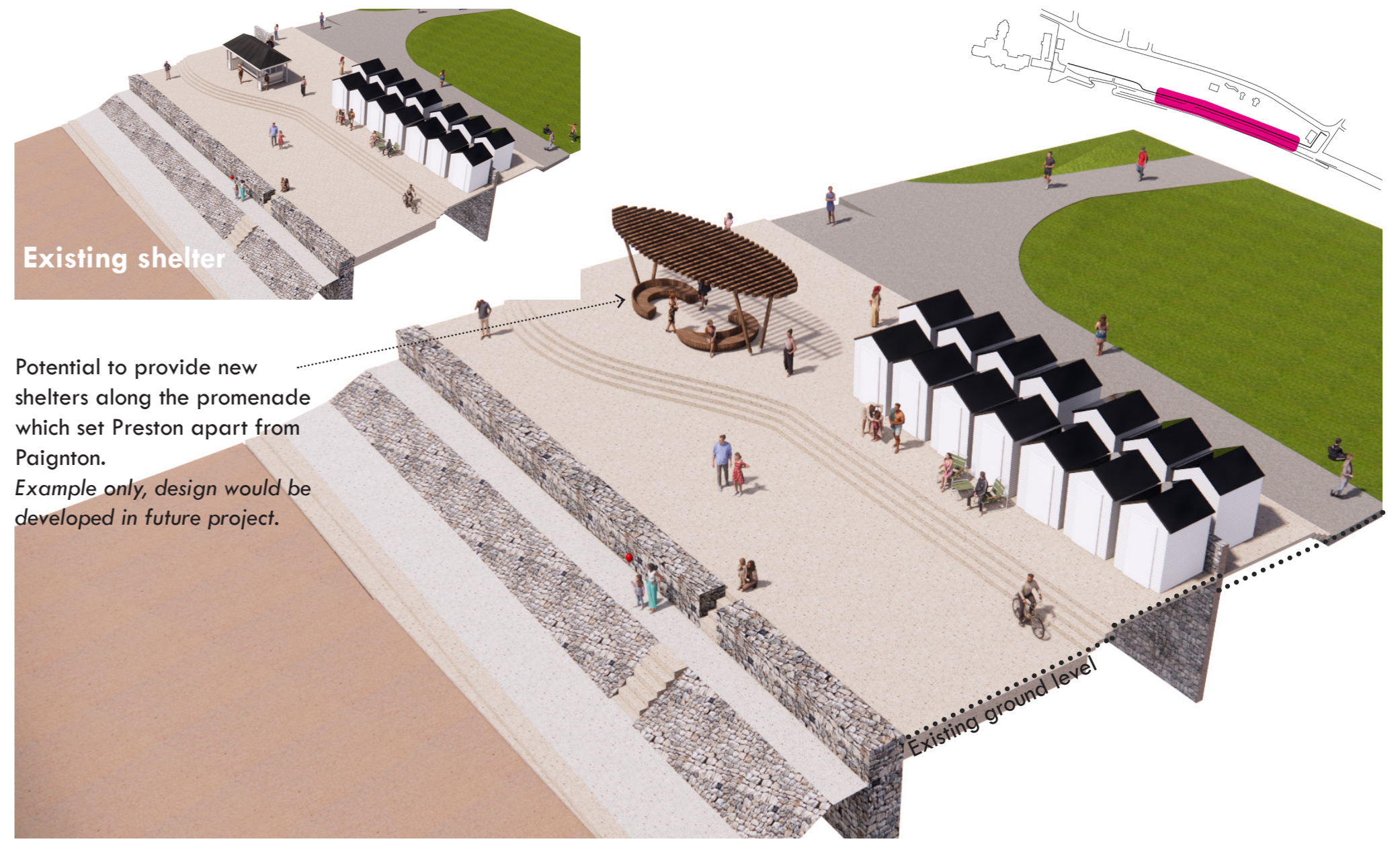
Preston Greens - summer view with beach huts to raised platform



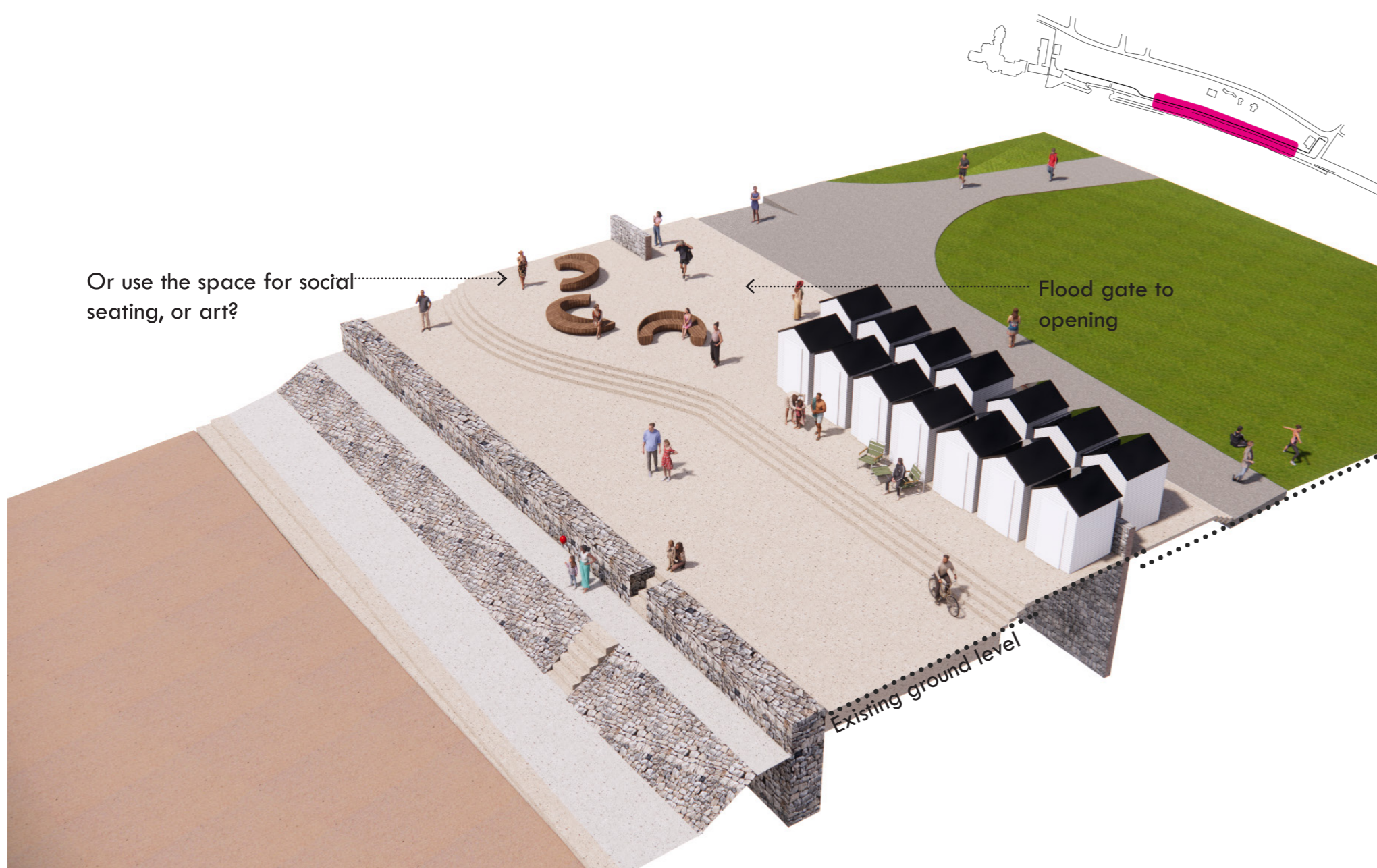
Preston Greens - winter view with potential seats to flood wall



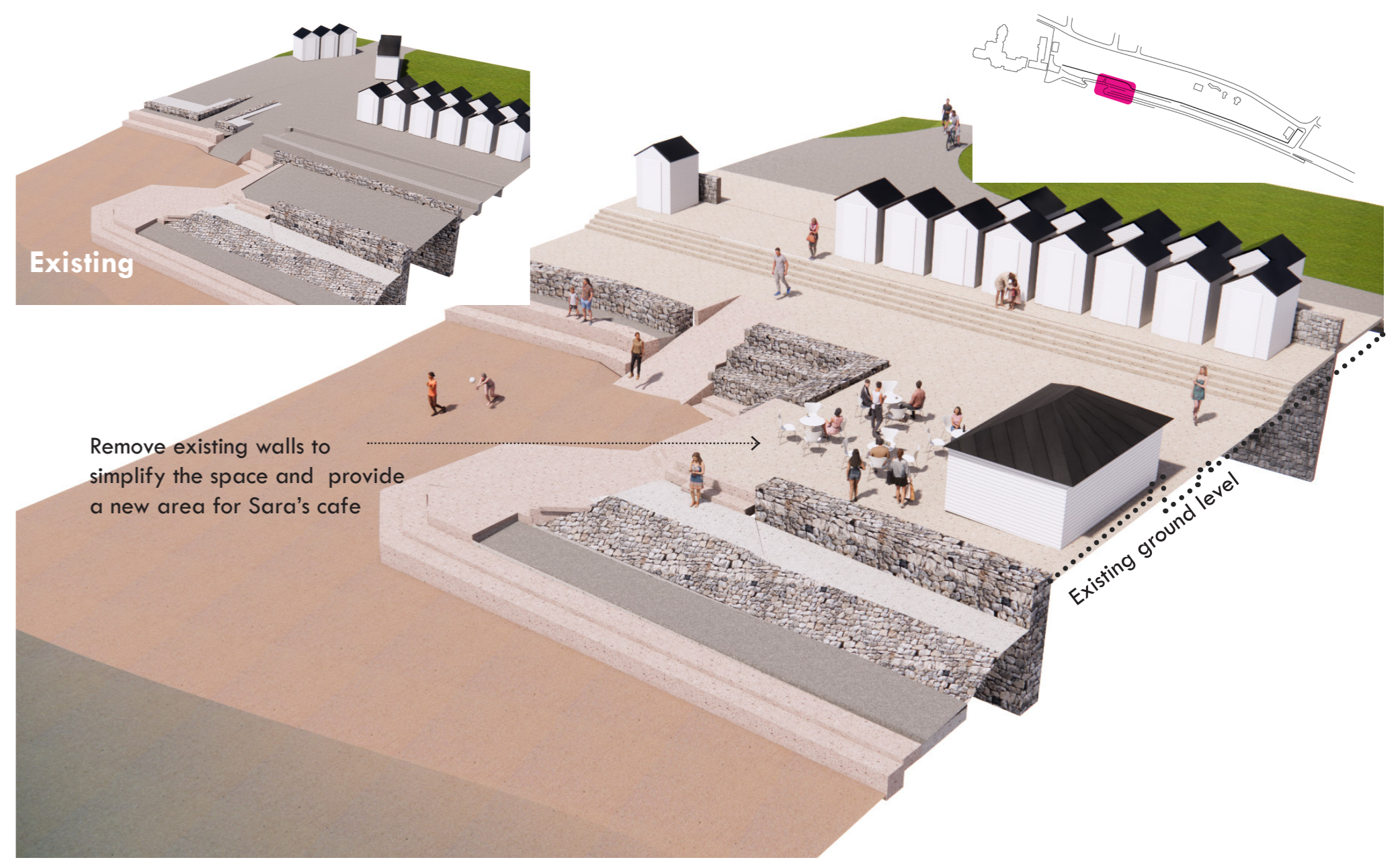
Preston Greens - rear beach huts on new raised platform to reduce visibility of flood wall



Preston Greens - extended raised platform with existing or new shelters?



Preston Greens - extended raised platform with new seating or art?



Southern Terraces - simplified ramps and steps to create a new space for Sara's cafe

