



Torbay Pharmaceutical Needs Assessment

Shadow Health and Wellbeing Board – 20th October 2011

1. What are we trying to achieve for our communities?

- 1.1 Under the proposals in the health and Social Care Bill, Health and Wellbeing Boards will take over the responsibility to develop, update and publish local Pharmaceutical Needs Assessment (PNAs). The PNA is a statutory planning document (with periodic review) that identifies plans for improving health, captures the Community Pharmacy service provision at a given point in time, and potentially identifies ways that Community Pharmacy Services might be shaped to better meet the needs of the local community. The PNA will also aid decision making on the location of new community pharmacies.
- 1.2 Community pharmacies straddle the ground where the local authority and NHS worlds meet. They have been identified as an integral part of the NHS, a vital local service and a community facility. The existing Community Pharmacy contract means that centrally funded (essential and advanced) services can be shaped or adapted to local need, at no additional cost to local NHS or Trust funding. There is additional opportunity for local communities and commissioners to utilise the skill of the pharmacy team through the funding of local enhanced services (LES).
- 1.3 There are some commonalities between the priorities set out within Torbay's Community Plan and community pharmacy service provision.
 - Public Health – central government has recognised pharmacists as a valuable and trusted public health resource. Community pharmacists have a proven track record in delivering public health services.
 - Support for independent living – pharmacists provide services that help people remain independent for longer; by helping them understand and manage their medicines and supporting self-care.
 - Social Capital – a community pharmacy is a core business that can help to sustain communities and build social capital.

Community Pharmacies by their nature reach almost every ward (locality),

2. Transport , Economy and Environment

- 2.1 Community Pharmacies exist in almost every ward and provide employment for local people, contributing to the economic prosperity of their local community and help to preserve local shopping access. Levels of training provided to staff, and opportunities for self-development may be among the best on offer in some communities. NVQs and in-house training are accessible to all employees, and indeed are a compulsory requisite enforceable upon contractors by the national

registering organisation, the General Pharmaceutical Council. They are free to access, and may offer a route to independence, further opportunities, and increased self-worth.

2.2 Community Pharmacies contribute to maintaining a clean environment through the following:-

- Essential services: Waste Medicine Return.
- Local enhanced services: Substance Misuse, Needle Exchange.

These services are proven at a national level to be effective, and economically positive.

The PNA highlights Wellswood as being likely to benefit from a needle exchange provider.

3. Health & Well Being

3.1 Torbay has 39 community pharmacies. Virtually all have approved consultation areas and are eligible from the standpoint of physical premises to provide new pharmaceutical services.

3.2 **Respiratory Medicine Use Review:** Pharmacists across Torbay PCT now have patients referred to them by local practices aimed at improving respiratory inhaler technique, compliance, and patient awareness of their own condition. 135 of these MURs have now been completed. A significant positive effect on patients wellbeing is being seen, whether it be closer compliance to guideline treatment, a change in prescription, or fostering of patient ownership through increasing use of 'self-management plans'. This is a huge contribution to the care of this group of patients and the workforce involved in their care.

3.3 **'Finding the missing 1000's campaign'** is an innovative Diabetes screening program set up to run through community pharmacies in Torbay as a result of the LPC working jointly with Diabetes UK, following the SW regional meeting sponsored by Adrian Sanders. This is a fine example of collaborative working resulting in an outcome demonstrating the potential of local community pharmacy to be a national beacon in health care practice, and to identify individuals with symptoms and indicators of undiagnosed diabetes. Diabetes is under identified within the bay and the campaign aims to support the local health community in reaching national levels of early identification.

3.4 Local Community Pharmacies have participated in the **Torbay Pharmacy Healthy Living Advisor program** this year. The aim of the program is to provide a local, accessible and trusted source of quality healthy living advice, the project focuses on the Pharmacy Healthy Living Advisor. This is a new role piloted in the participating pharmacies in Torbay. The Pharmacy Healthy Living Advisors have been trained (by The Royal Society of Public Health) to discuss key health messages with local people who visit the pharmacy. This means they will be available to advice on making decisions enabling people to move towards healthier lifestyles. Where appropriate the person will be engaged with local health services in the Torbay area. The leading priorities for Torbay Care Trust that the Healthy Living Advisors will champion are; supporting people to stop smoking, helping young people understand sexual health risks, raising the issue of high alcohol consumption and prevention of skin cancer.

The level of training and the enthusiasm generated in the individual 'champion' offers a role model within the local community.

3.5 **Healthy Living Pharmacies and Public Health Programmes** - Community pharmacies are providing a growing range of public health services that are producing positive outcomes notably for people in deprived or vulnerable circumstances. National data shows that 84% of adults visit a pharmacy every year, on average 16 times a year. Pharmacies also provide a convenient and less formal environment for those who cannot easily access or do not choose to access other kinds of health service. On a daily basis pharmacy teams are in contact with young mothers and families, teenagers, patients with long term conditions, carers, older and vulnerable people, including those with mental health, and drug users.

3.6 Healthy Living Pharmacies (HLP) is a concept being rolled out nationally in a pathfinder initiative. In Healthy Living Pharmacies, a number of public health services are brought together into one location and the whole team in each community pharmacy has specific training in delivery of public health messages and advice, and supporting behavioural change. Emerging evidence demonstrates a higher degree of effectiveness in delivery of public health messages. Experience has shown a number of knock on benefits to the businesses involved, as might be expected from higher levels of training in transferable skills. In an average HLP there are 7 trained public health facilitators; and there are 39 pharmacies in the bay.

The potential of such HLP centres is to act as a beacon of practice, inspiring to the community on a far broader basis than public health.

The LPC would wish to highlight the HLP scheme as an ambition for community pharmacy in Torbay, to the benefit of residents / communities and employees.

3.7 **Drug and alcohol abuse** - 24 community pharmacies in Torbay provide supervised consumption services & 12 provide needle exchange facilities. (The existing PNA identifies Wellswood as having a service shortfall).

3.8 **Teenage Pregnancies** - 31 community pharmacies offer Emergency Hormonal Contraception to young women and 10 of those pharmacies also offer access to chlamydia screening. The PNA did identify a gap in Wellswood.

3.9 **Independent Lifestyles** - Pharmacies provide support for carer's and residents to independently manage their medications and administration of them. This can be through the provision of the medicine use review, increasing understanding, or compliance aids, and repeat dispensing schemes

3.10 Being able to take prescribed medicines effectively is a key factor in enabling older people to live independently in their own homes. Pharmacists help people by improving understanding of their medicines and how to use them, through the NHS Medicines Use Review and New Medicine Service.

3.11 97% of community pharmacies in Torbay provide medicine use reviews. Each community pharmacy may provide up to a maximum of 400 medicines use reviews per year; from the 1st October 2011 50% of these must be targeted at specific long term conditions; respiratory, high risk drugs (for example, warfarin, or methotrexate)

and post discharge from hospital. These have the potential to contribute positively toward increased quality of life and reduced hospital admissions. The NHS has also introduced another nationally funded service effective from 1st October – The New Medicines Service (NMS). (See Appendix 2). The LPC will have an objective to co-ordinate both the targeted Medicines Use Reviews and the New Medicines Service for the benefit of the population of Torbay.

- 3.12 **Smoking Cessation** - 36% of Torbay pharmacies provide smoking cessation support. The PNA identifies several communities as 'deficient' in this respect: Churston, Galmpton, Chelston, St.Marychurch, and Wellswood.

4. Communities

- 4.1 The potential of such Healthy Living Pharmacies centres is to act as a beacon of practice, inspiring to the community on a far broader basis than public health. Contributing to making Torbay a Safer Place and enabling communities to be more involved in public health issues that affect communities

5. Relationship of the PNA to the Community Plan – maximising contribution of nationally agreed funding within Torbay

- 5.1 Opportunity to use existing resource to the maximum in the light of reduced funding
- 5.2 Utilisation of the new advanced services: 'reduction in spend' potential of new nationally proven, and existing locally commissioned community pharmacy services
- 5.3 Ownership of health messages from within communities. Local businesses, local staff, local learning and local development.
- 5.4 Accessing National resource and initiatives to the benefit of Torbay

6. Recommendation for decision

- 7.1 The Torbay Pharmaceutical Needs Assessment to be used to create a specific agenda of actions to ensure maximum contribution from community pharmacy to The Community Plan. Further that the Health and Wellbeing Board agrees an appropriate review period (which may be guided by national direction in the longer term. But that initially the board ask for sight of a plan within six months.
- 7.2 The Shadow Health and Wellbeing Board directs that the Pharmacy Plan be shaped to deliver agreed actions.
- 7.3 The Shadow Health and Wellbeing Board recommends that the existing Pharmacy Healthy Living Advisor program be extended across the bay to maximise the use of the nationally funded resource, and developed in line with the national Health Living Pharmacy model with a stated ambition for timetable.
- 7.4 The Shadow Health and Wellbeing Board supports the up-skilling of the pharmacy staff base by developing access to Cognitive Behavioural Therapy training through the existing community pharmacy network.

7.5 The Board requests that any decision on service funding that is likely to adversely impact upon the existing level of provision to be brought before the Shadow Health and Wellbeing Board.

Contact Officer: Sue Taylor
Representing: Devon Local Pharmaceutical Committee
Telephone no. (01392) 834022