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Dear Member

## **CABINET - TUESDAY, 15 AUGUST 2023**

I am now able to enclose, for consideration at the Tuesday, 15 August 2023 meeting of the Cabinet, the following reports that were unavailable when the agenda was printed.

<b>Agenda No</b>	<b>Item</b>	<b>Page</b>
6.	<b>English Riviera Airshow</b>	(Pages 2 - 4)

Yours sincerely

Lisa Antrobus  
Clerk

## **Cabinet Response to the recommendations of the Overview and Scrutiny Board – Spotlight Review on English Riviera Airshow**

The Cabinet would like to thank the Overview and Scrutiny Board for their work on the spotlight review of the English Riviera Airshow and welcomes the recommendations of the Overview and Scrutiny Board. Cabinet would also like to express thanks to those community and business groups that expressed their views and took part in the debate. The following is the Cabinet's response to the Overview and Scrutiny Boards recommendations:

The Cabinet moves that:

- 1) Torbay Council will deliver, with partners, the English Riviera Airshow in 2024;
- 2) The 2024 English Riviera Airshow will include flight displays over 2 days (subject to a viable business plan and sufficient fundraising);
- 3) That Cabinet delegates responsibility for the development and approval of the business plan by the end of September 2023, taking into account the recommendations of the Overview and Scrutiny Board, to the Divisional Director for Economy, Environment, and Infrastructure in consultation with Cabinet Member for Place Services and Economic Growth and Deputy Leader of the Council and Director of Finance; and

- 4) That Torbay Council contributes a maximum of £100,000 toward the English Riviera Airshow 2024 as match funding to contributions from public donations and sponsorship and the Director of Finance be requested to include the funding in the draft budget proposals for 2024/2025.

No.	Recommendation:	Cabinet Response:
1.	Torbay Council should own and deliver the English Riviera Airshow in 2024 and a business case be developed to support this.	Cabinet agrees with this recommendation.
2.	The organisation and promotion of the Airshow should start now, working closely with the English Riviera Business Improvement District (ERBID) Company and other groups, utilising professional expertise and experience.	Cabinet agrees with this recommendation, and this will be taken into account when developing the business plan for the 2024 English Riviera Airshow
3.	The event should seek to include more of the community and voluntary sector, with private sector involvement and proactively seek sponsorship and commercialisation whilst keeping as much income within the Bay as possible.	Cabinet agrees with this recommendation. The Council will proactively seek volunteers with expertise in relevant areas such as events management and promotion and sponsorship etc to support the delivery of the Airshow.
4.	The event to become more than just an Airshow, with the flying displays being part of a whole series of attractions from the Friday evening through to the Sunday evening.	Cabinet agrees that the business plan should consider the potential to extend the attractions and length of time of the event.
5.	The organisers to recognise the variability of the weather generates value in a 2 day event, but more needs to be done to ensure repeat attendance over both days and recognise the social benefits.	Cabinet agrees with this recommendation. The ability to measure the social impact and benefit of the English Riviera Airshow 2024 will be included in the business plan. The plan will take into account the Council's Social Value Policy and

No.	Recommendation:	Cabinet Response:
		seek ways to maximise the Community Wealth Building potential of the English Riviera Airshow.
6.	A strong grip needs to be kept on the finances, with the external funding received determining the format of the event. Torbay Council to match fund the event subject to a maximum contribution and to look to substantially reduce its financial contribution year on year with a view to it becoming self-financing.	Cabinet agrees with this recommendation and regular financial monitoring will be built into the Business Plan, Cabinet recognises that the format of the event will be shaped by the amount of public fundraising and business sponsorship secured.