



Clerk: Lisa Antrobus
Telephone: 01803 207013
E-mail address: governance.support@torbay.gov.uk
Date: Monday, 10 February 2020

Governance Support
Town Hall
Castle Circus
Torquay
TQ1 3DR

Dear Member

OVERVIEW AND SCRUTINY BOARD - WEDNESDAY, 12 FEBRUARY 2020

I am now able to enclose, for consideration at the Wednesday, 12 February 2020 meeting of the Overview and Scrutiny Board, the following reports that were unavailable when the agenda was printed.

Agenda No	Item	Page
4.	Urgent Items Reasons for Call in of Cabinet decision on Refreshed Visual Identity	(Page 68)

Yours sincerely

Lisa Antrobus
Clerk

Reasons for Call in of Refreshed Visual Identity

1. We don't believe that the logo represents Torbay being the 'premier resort' in the UK.
2. We do not believe it has been fully costed when looking at road/tourism signage, uniforms etc.
3. We do not believe there has been any formal consultation on the new design.
4. We believe this logo has been used before Christmas prior to the decision being made by the Cabinet on 4 February e.g. the budget consultation documents.
5. We don't believe that this is using our limited resources to best effect when there are other pressures on our finances.

Call in signed by:

Councillor David Thomas

Councillor Chris Lewis

Councillor Jane Barnby

Councillor Barbara Lewis

Councillor Jackie Thomas

Councillor Ray Hill

Councillor Lynn Sykes

Councillor James O'Dwyer

Councillor John Kavanagh

Councillor Hazel Foster