

TORBAY COUNCIL

Report No. LCS/30/04

Title: Torbay Cultural Strategy

To: Executive
Council

on 12th October 2004
on 28th October 2004

1. Purpose

- 1.1 To approve the adoption of the Cultural Strategy as part of the policy framework and to identify development grant for the Cultural Partnership to take forward the strategy.

2. Relationship to Corporate Priorities

- 2.1 The development of the Cultural Strategy was completed to meet BVPI114 and related to the council's 2003/4 Transforming Torbay Strategic Plan, outcome – The community will have the opportunity to enjoy learning, the arts and cultural development. The specific objective is 'To enhance the opportunities for cultural development within the community'.

3. Recommendation(s)

- 3.1 That Council be recommended to:
- (i) add the Cultural Strategy to the Council's Policy Framework; and
 - (ii) adopt 'Chill Out', (as set out in Appendix 1 to this report) as Torbay's Cultural Strategy.
- 3.2 That the Cultural Partnership be given a one-off development grant of £5,000 from the 2004/5 budget to assist them in taking forward the actions identified in the Cultural Strategy.

4. Reason for Recommendation(s)

- 4.1 The Cultural Strategy was developed to meet the 2002 CPA inspection recommendations by the Audit Commission and to meet the BVPI114.
- 4.2 The Cultural Strategy, 'Chill Out' was commissioned by Torbay Council in early 2003, from Kingshurst Consulting. The completed strategy was developed in consultation with key stakeholders and this final version includes the extensive feedback from the general public. A consultation report is included in appendix 2.

5. Key Risks associated with the Recommendation(s)

- 5.1 Intermediate risk is financial in relation to £5,000 initial set up grant. This will be found from existing revenue budgets.

Likelihood	6	6	12	18	24
	5	5	10	15	20
	4	4 X	8	12	16
	3	3	6	9	12
	2	2	4	6	8
	1	1	2	3	4
		1	2	3	4
		Impact			

Low risk
 Intermediate risk
 High risk

The "x" in the above matrix denotes where the author has assessed the level of final risk to fall

6. Alternative Options (if any)

- 6.1 Not to adopt the Cultural Strategy as apart of the council's policy framework.
- 6.2 Not to provide initial funding to be used to partnership monies for other grant applications.

7. Background

- 7.1 In 2003 Kingshurst Consulting on behalf of Torbay Council developed the Cultural Strategy. The development of the strategy was a direct result of compliance with BVPI114 and in line with recommendation of the Leisure Inspection Report of September 2002.
- 7.2 The Cultural Strategy was intended as a community driven policy document with a number of delivery partners. The themes and actions within the Cultural Strategy are linked to the Community Plan targets and the work of the Torbay Strategic Partnership.
- 7.3 A Steering Group consisting of Torbay Council Officers and Members, private sector representatives and the consultants over saw the development of the strategy including the consultation process.
- 7.4 The original draft was compiled from focus group sessions with key cultural stakeholders and through the consultation linked to the Community Plan development (Appendix 2).
- 7.5 The outline plan was published in a draft form to be put out to public consultation. This was undertaken through a number of mediums: web site, distribution in culture outlets, local media, poster campaign, schools and through targeted mailing to cultural and voluntary organisations. The final consultation was completed in November 2003.
- 7.6 The first two key priorities of the Cultural Strategy were to :
 - Establish a Cultural Partnership with representatives for all themes within the cultural sector, and with representatives from target age groups.
 - Elect a Cultural Champion/Ambassador to take forward the promotion and profile of culture across Torbay.
- 7.7 The Steering Group agreed that before the final publication took place, the Cultural Partnership and Cultural Champion should approve the document. This was completed in August 2004.
- 7.8 The only changes that were subsequently made by the Cultural Partnership were related to the changes in the Community Plan themes, which included a new section on Sustainable Communities.
- 7.9 Torbay Council had suggested as part of the consultation, that some pump priming money would be established for expenses and to act as partnership money to draw in other grant funding.
- 7.10 To ensure grant-funding bids can be developed the Cultural Partnership have now established a constitution and elected officers.
- 7.8 The Cultural Champion will be the 'Culture' representative on the Torbay Strategic Partnership.

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IMPLICATIONS, CONSULTATION AND OTHER INFORMATION

Part 1

These sections may have been completed by the Report author but must have been agreed by the named officers in the Legal, Finance, Human Resources and Property Divisions.

Does the proposal have implications for the following issues? If "Yes" - give details. <i>delete as appropriate</i>		Name of Responsible officer
Legal	No	Bill Norman
Financial – Revenue	Yes - – Comments are contained in the report	Sue Kane
Financial – Capital Plan	No	
Human resources	No	
Property	No	

Part 2

The author of the report must complete these sections.

Could this proposal realistically be achieved in a manner that would more effectively: <i>Delete as appropriate</i>		
(i)	promote environmental sustainability?	No
(ii)	reduce crime and disorder?	No
(iii)	promote good community relations?	No
(iv)	promote equality of opportunity on grounds of race, gender, disability, age, sexual orientation, religion or belief?	No
(v)	reduce (or eliminate) unlawful discrimination (including indirect discrimination)?	No

If the answer to any of the above questions is "Yes" the author must have addressed the relevant issue/s in the main report and have included a full justification and, where appropriate, an impact assessment.

Part 3

The author of the report must complete this section.

	<i>delete as appropriate</i>	If "Yes", give details
Does the proposal have implications for any other Directorates?	No	

Part 4

Is this proposal in accordance with (i.e. not contrary to) the Council's budget or its Policy Framework?		<i>delete as appropriate</i>
		Yes To be part of the policy
1.	If "No" - give details of the nature and extent of consultation with stakeholders and the relevant overview and scrutiny body.	
2.	If "Yes" - details and outcome of consultation, if appropriate.	
Consultation Plan is contained in Appendix 1.		

Part 5

Is the proposal in the Forward Plan?	<i>delete as appropriate</i>	If "Yes" - Give Reference Number
	Yes	X342004

Part 6

Wards

All wards

Appendices

Appendix 1 'Chill Out' – Torbay's Cultural Strategy

Documents available in Members' Room

Background Papers:

The following documents/files were used to compile this report