

TORBAY COUNCIL

Report No: **LCS/29/04**

Title: Torbay Beaches Strategy

To: Executive

on 12th October 2004

1. **Purpose**

1.1 To approve the Torbay Beach Strategy which is part of Cultural Services Business Plan.

1.2 To agree that the Draft Beach Strategy is put to public consultation.

2. **Relationship to Corporate Priorities**

2.1 Community-Targeted improvement actions to deliver our statutory responsibilities and meet the needs of the community.

3. **Recommendation(s)**

3.1 That the draft of the "Torbay Beaches Strategy" be approved for public consultation prior to its final draft and publication.

4. **Reason for Recommendation(s)**

4.1 To enable stakeholders and the general public to view and comment on the draft strategy and to enable any necessary amendments to be made prior to publication.

5. **Key Risks associated with the Recommendation(s)**

5.1

| | | | | | |
|------------|---|--------|----|----|----|
| Likelihood | 6 | 6 | 12 | 18 | 24 |
| | 5 | 5 | 10 | 15 | 20 |
| | 4 | 4 | 8 | 12 | 16 |
| | 3 | 3 | X | 9 | 12 |
| | 2 | 2 | 4 | 6 | 8 |
| | 1 | 1 | 2 | 3 | 4 |
| | | 1 | 2 | 3 | 4 |
| | | Impact | | | |

 Low risk  Intermediate risk  High risk

The "x" in the above matrix denotes where the author has assessed the level of final risk to fall

6. **Alternative Options (if any)**

6.1 To deliver services without a long term Beaches Strategy.

7. **Background**

7.1 With the introduction of the Cultural Services Business Plan and the proposed new Seaside Award criteria and also the adoption of the ENCAM's (formerly the "Tidy Britain Group") Beach Management Programme, it is necessary to have a Beach Strategy in place.

- 7.2 As a result of the Comprehensive Performance Inspection in 2002, a review of all the Council's Coastal Strategies was highlighted as an improvement action.
- 7.3 Within the Beach Strategy a number of development issues have been highlighted including proposals for the development of Goodrington Beach and Young's Park also to develop Quay West as a family destination.
- 7.4 The Strategy includes Disability Discrimination Act issues, which need to be considered as future development items.
- 7.5 The Beach Strategy recognises the Torbay Coast and Countryside Trust's Biodiversity Plan and natural environment issues and is written in compliment these documents.
- 7.6 The development of the Beach Strategy addressed customer expectation through Market research, which was carried out throughout the season in 2004.

Tony Smith
Director of Learning and Cultural Services

Contact Officer: Derek Mills
Telephone no. 207973

IMPLICATIONS, CONSULTATION AND OTHER INFORMATION

Part 1

These sections may have been completed by the Report author but must have been agreed by the named officers in the Legal, Finance, Human Resources and Property Divisions.

| Does the proposal have implications for the following issues? If "Yes" - give details. <i>delete as appropriate</i> | | Name of responsible officer |
|--|--|-----------------------------|
| Legal | No | Phil Taylor |
| Financial – Revenue | Adoption of the Beaches Strategy may have budgetary implications that will need to be considered as part of the Council's setting of future revenue budgets. | Adrian O'Rourke |
| Financial – Capital Plan | No | Lynette Royce |
| Human resources | No | Anthony Goble |
| Property | The Asset issues arising from this Strategy will need to be addressed in concert with the Council's Asset Management Plan through the Corporate Asset Management Team. In implementing the plan, due regard will need to be given to existing lettings of beach facilities and premises. | Sam Partridge |

Part 2

The author of the report must complete these sections.

| Could this proposal realistically be achieved in a manner that would more effectively: <i>delete as appropriate</i> | | |
|--|--|----|
| (i) | promote environmental sustainability? | No |
| (ii) | reduce crime and disorder? | No |
| (iii) | promote good community relations? | No |
| (iv) | promote equality of opportunity on grounds of race, gender, disability, age, sexual orientation, religion or belief? | No |
| (v) | reduce (or eliminate) unlawful discrimination (including indirect discrimination)? | No |

If the answer to any of the above questions is "Yes" the author must have addressed the relevant issue/s in the main report and have included a full justification and, where appropriate, an impact assessment.

Part 3

The author of the report must complete this section.

| | <i>delete as appropriate</i> | If "Yes", give details |
|---|------------------------------|------------------------|
| Does the proposal have implications for any other Directorates? | No | |

Part 4

| | |
|--|--|
| Is this proposal in accordance with (i.e. not contrary to) the Council's budget or its Policy Framework? | <i>delete as appropriate</i> |
| | Yes |
| 1. | If "No" - give details of the nature and extent of consultation with stakeholders and the relevant overview and scrutiny body. |
| 2. | If "Yes" - details and outcome of consultation, if appropriate. The Draft Strategy will go to public consultation and for comments by professional organisations. |

Part 5

| | | |
|--------------------------------------|------------------------------|-------------------------------------|
| Is the proposal in the Forward Plan? | <i>delete as appropriate</i> | If "Yes" - give Reference Number |
| | No | |

Part 6

Wards

Appendices

Appendix 1

Torbay Beaches Strategy

Documents available in Members' Room

Background Papers:

The following documents/files were used to compile this report: