TORBAY COUNCIL

Report No: Env/16/04

Title: Torbay Streetscape Guidelines 2004-2007

To: Executive Committee on 30th March 2004

1. Purpose

1.1 To agree to adopt the draft Torbay Streetscape Guidelines as policy to guide best practice in the design and development of Environmental Improvements within Torbay, and to guide officers in securing appropriate s106 agreements in relation to proposed developments.

- 1.2 The key principles set out in the report are:
 - Establish a clear design ethos for the Streetscape
 - Reinforce Local Character
 - Reduce Streetscape Clutter
 - Co-ordinate Design, Implementation and Maintenance

These is supplemented by detailed recommendations for different areas with in Torbay (Town Centres, Conservation Areas, Local Centres etc., see attached plan - Appendix 1) and specific guidance relating to safety, access and different streetscape elements (paving, furniture, signage etc...). A summary of the report was presented to the Business Development Committee on 9th March, and is attached to this report (Appendix 2).

2. Relationship to Corporate Priorities

2.1 Strategic Aim 2.6, Objective 4.9 Develop Torbay Streetscape Initiative. The Torbay Streetscape Guidelines will guide the future development of the streetscape.

3. Recommendation

3.1 That the Streetscape Guidelines be adopted as Council Policy.

4. Reason for Recommendation

- 4.1 To meet the requirements of Objective 4.9.
- 4.2 To support the development of a high quality Public Realm throughout Torbay.

5. Background

- 5.1 A Draft Streetscape Strategy was prepared by the Streetscape Working Party in 2000/2001. This was presented to Members at the Chairman's Group in June 2001. This work was not completed at this time, and the plan was not formally adopted.
- 5.2 The Streetscape Strategy has been amended and reformatted to accord with subsequent Government Guidance. The draft document has been split into two proposed documents:

Torbay Streetscape Guidelines (the subject of this report) and Torbay Urban Design Framework. The Urban Design Framework will contain detailed Urban Design analysis of the main urban and local centres, and will make specific proposals for Environmental Improvements and Development that will be developed in tandem with Strategic Planning. Initial work on this document is progressing for Torquay (draft available Summer 2003), and will be extended to Paignton and Brixham in due course.

- 5.3 The Torbay Streetscape Guidelines have been issued in draft to Officers within the Council and comments received have been incorporated into the document. A copy of the Final Draft document is provided in the Member's Room, accompanied by the images to accompany the final document and a copy of the presentation to the Business Development Meeting on 9th March 2004.
- 5.4 Programme for Adoption and Implementation
 - Adopt the Torbay Streetscape Guidelines.
 - As Environmental Improvement schemes are developed for areas of Torbay, use the principles set out in the Streetscape Guidelines to establish a clear language of materials and street furniture to improve the quality and identity of out urban spaces.
 - Enable s106 agreements to be secured to provide additional funding for Streetscape/Public Realm Improvements.
 - Secure funding for design and improvement schemes for Priority sites (through external funding, development schemes or other funding sources) identified in the Urban Design Framework
 - Develop a programme of phased improvements to Local Centres in association with ongoing maintenance works.
 - Conduct a review of the management and maintenance of the Public Realm, Streetscape and Public Open Space to assess ways of improving the maintenance of the streetscape. The findings of this review should be summarised as a Streetscape Management and Maintenance Strategy.
- 5.5 Following adoption the report will be finalised and issued to the relevant directorates/departments. The report will be posted on the website and made available to the public/developers as required to assist in the development of specific proposals within the Public Realm.
- 5.6 The Streetscape Guidelines have a 3 year timescale. At the end of this period a review of the progress made in implementing the Guidelines should be conducted, and an updated set of Guidelines and priorities prepared.

6. Alternative Options (if any)

6.1 Not to accept the recommendation for adoption of the Streetscape Guidelines subject to further amendments.

Mike Yeo Director of Environment Services

Contact Officer: Paul Osborne

Extension: 7786

IMPLICATIONS, CONSULTATION AND OTHER INFORMATION

Part 1

Does the proposal have implications for the following issues?

Insert name of responsible officer

| Legal (including Human Rights) | No. | |
|--------------------------------|--|--|
| Financial – Revenue | No. | |
| Financial – Capital Plan | No. Proposals will be accommodated as part | |
| | of ongoing environmental improvements as | |
| | part of the LTP, or in association with | |
| | proposed development. External Funding will | |
| | need to be sought for Torquay Public Realm | |
| | masterplan. | |
| Human resources (including | Yes. Staff Implication in co-ordinating design | |
| equal opportunities) | and management input into Streetscape | |
| | Improvement works. | |
| Property | No. | |

Part 2

| Does the proposal have implications for the following issues? | | | | | |
|---|------------------------------------|---|--|--|--|
| | Please give details as appropriate | | | | |
| Sustainability | Yes or No | No. | | | |
| Crime and Disorder | Yes or No | Yes. The draft Streetscape Guidelines have been discussed with the Police Liason Officer and his comments considered. Implementation of Streetscape Schemes should be developed to improve safety though lighting, access and public ownership/involvement in the design process. | | | |
| *OfSTED Post Inspection Action Plan | Yes or No | No. | | | |
| *Social Services Action Plan | Yes or No | No. | | | |
| *Change Management Plan | Yes or No | No. | | | |

^{*} not applicable to reports to Licensing, Development Control and Area Development Committees

Part 3

| Does the proposal have implications for the following Directorates? If so, please inform the relevant Director. | | | | |
|---|------------------------------------|---|--|--|
| | Please give details as appropriate | | | |
| Managing Director/ | Yes or No | No. | | |
| Support. HR, Finance and | | | | |
| Corporate Governance | | | | |
| Learning and Cultural | Yes or No | No. | | |
| Services | | | | |
| Environment Services | Yes or No | Yes. Highways/Streetscape Improvement Works. | | |
| Social Services | Yes or No | No. | | |
| Torbay Development | Yes or No | Yes. Regeneration Schemes, securing funding for | | |
| Agency | | future improvements. | | |

| amen contr | e proposal contrary to or does it propose dment to the Policy Framework or ary to (or not wholly in accordance with) ouncil's budget? | Yes | Fill in Box 1 | No | ✓ | Fill in Box 2 |
|---------------|---|----------------|------------------|------------|-----------|------------------|
| 1. | Details of the nature and extent of committees. | consultation v | with stakehol | ders and | l relevar | nt select |
| 2. | Details and outcome of consultation, a | s appropriate | | | | |
| | Internal Consultation carried out. Offi | icer's comme | nts incorpora | ted into o | documen | ıt. |

Part 5

| Is the proposal a Key Decision in relation to | Vac | 1 | Reference Number | No |
|---|-----|---|------------------|-----|
| an Executive function? | 168 | • | X11/2004 | INO |

Part 6

Wards

A11

Appendices

Appendix 1 Torbay Streetscape Guidelines - Plan

Documents available in Members' Room

Torbay Streetscape Guidelines – Final Draft Images from Streetscape Guidelines Presentation to the Business Development Meeting 9th March 2004

Background Papers:

The following documents/files were used to compile this report:

As above