

STAY SAFE 2005



A safe haven for Torbay at night

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'Stay Safe' an SOS Bus service for Torbay

Introduction

The planned Torbay SOS Bus Scheme is very much in its infancy at this stage, although early ratification has been received through Safer Communities Torbay and the Torbay Strategic Partnership. It is anticipated that the scheme will be based to a certain extent on a very successful pilot initiative that has been running in Norwich since late 2000 named 'Home Safe and Sound.'

This introductory brochure aims to set out the aims and aspirations of the Torbay SOS Project, set within the context of a proven, successful and ongoing scheme in Norwich. It aims to secure public support in terms of faith, support and donations as well as assuaging any fears that may be held, especially following the recent positive but limited media attention.

Considerable supporting data is provided through the set of Annexes to be found within this brochure. These are:

- Home Safe and Sound Project pictures - main bus, support vehicles, refitted interior of main bus & project staff assisting a client
- Home Safe and Sound Project flyer
- Home Safe and Sound Project - 1 x national media article
- Home Safe and Sound Project - statistical analysis for 2001-2005, covering numbers attending, gender, age range of clients, reason for visit, outcome of visit and yearly snapshot.
- Home Safe and Sound Project - private and voluntary sector donations

NORWICH 'HOME SAFE AND SOUND'

Background

The Norwich Home Safe and Sound Scheme was instigated by a partnership of local police, businesses, the voluntary sector and the local authority to meet the needs of any person in Norwich's club land at night. It is a first point of contact for those whose well being may be threatened by inability to get home, illness or injury, emotional distress or other vulnerability. It was initiated after two teenagers were found dead in a nearby river after a night out in the club land area and another was found dead in a city night club due to alcohol related problems. The age of these young people was 17 - 21 years.

Impact on emergency services

The presence of a regular, highly visible and suitably equipped bus for first stage assessment and assistance has been proven to reduce the amount of arrests in the vicinity of the club land area, thereby decreasing the drain on police resources and freeing numbers up for calls elsewhere. Also the amount of people attending Accident & Emergency has decreased as successful first step assistance is administered on the street, thus negating the need for subsequent care.

From the inception of Home Safe and Sound in April 2001 to March 2005 in excess of 2500 have come to the bus for assistance. As a yearly snapshot in Norwich, 2004 provides an indication of what we could expect when a similar service is launched in Torbay:

- The three predominant age groups are the under 18s, 18-24s, and 25-34s.
- With approximately 135 treated in the under 18 category and 141 in the 25-34's underage drinking continues to be a factor in our towns and resorts.
- Supporting national trends that females are drinking more than they were 10 years ago (also that binge drinking among young women has increased by a quarter since 1998) the number of women treated on the bus in 2004 was 333 compared to 410 males, over 40% of the total.
- Through 2004 the reasons for visiting the bus, either of own accord or through the support vehicle are many and varied. The main reasons include:

Unable to get home	17%
Someone to talk to.....	9%
Homeless	2%
Injured or unwell	30%
In fear of violence	2%
Scared to go home	1%
Lost or found property	0%
Request advice	6%
Drunk	24%
Other	14%

- As with the reasons for the visit, the eventual outcomes are indicative of the range of potential dangers and problems encountered by young people when out in clubland for an evening:

Medical Problem	8%
Taken to A&E	4%
Support vehicle home	12%
Taxi	14%
Left of own accord	22%
Advice given.....	10%
Dealt with by police	3%
Ambulance service	5%
Parents contacted	7%
Refused treatment	1%
Hospital treatment	8%
Other	6%

As would be expected, over 80% of the total 743 clients for 2004 attended the bus between the hours of 11pm and 4am.

It is clear from these in depth statistics, with 2004 providing an excellent snapshot of previous and anticipated usage that the Norwich SOS Bus provides an excellent service to those attending clubland as a frequent or sporadic visitor - both as a resident and as a tourist.

If only one person of those in the categories of injured or unwell, unable to get home or suffering the effects of drink or drugs was saved from a potentially fatal or injurious situation then the bus would have succeeded in its role. From the numbers attending, it is clear that many more have been assisted in such a crucial manner.

Partnership Approach

In an age when it is universally agreed that the police can not be expected to tackle crime, fear of crime and anti social behaviour purely within their own resources, the staffing of the Home Safe and Sound Scheme is a reflection of an effective new alternative.

Manned by a regular team of five and a team leader consisting of local authority staff, trained volunteers, a paramedic, St John's Ambulance and door staff from the local clubs, the Project is a cost efficient initiative that has been proven to work. Crucial to the support of the Project has been the support of the business community in terms of sponsorship and funding from restaurants, clubs, pubs and other interested parties. This has come in the form of funds, clothing, loan vehicles, mobile phones, PC's, signage and manpower.

The future of Home Safe and Sound

As autumn 2005 approaches the Project's position looks increasingly strong - its success and value reflected with a substantial government grant in 2002 enabling it to continue its service. This grant also enabled the project to purchase a support vehicle to bring people to the bus from locations in club land, thus further reducing the drain on emergency services.

In 2004 Home Safe and Sound changed to charitable status with support from the statutory agencies such as police the local authority and the primary care trust. This has widened the pool of available funding for future continuation.

The success and impact of this scheme has provided impetus for several police forces and local authorities to instigate a mirror service with the overall aim of securing a regular, self-funding service to complement and assist the emergency services. Manchester, Cardiff, Bournemouth, Southend and closer to home, Newquay have all initiated similar projects.

A new service for Torbay

At Torbay Council, we have recognised the worth of such a scheme and with the Safer Communities Partnership are committed to improving safety and well being for all persons attending the Bay's nightlife, and consider the SOS model a potential worthwhile investment.

Through the purchase and placement of a suitably equipped mobile provision Torbay's SOS Bus Project aims to work hand in hand with the pubs, clubs and businesses of the town to pursue a tried and tested approach and offer first stop assistance to those whose wellbeing is threatened by inability to get home, illness or injury, emotional distress or other vulnerability.

Through this partnership approach the Project will improve the overall safety and wellbeing of all persons using the pubs, clubs and other facilities within Torquay town centre and harbourside at night.

Aims and Objectives

Operating from a static point on the harbourside on Friday and Saturday nights and Sundays on Bank Holidays, it is anticipated that a suitably marked and highly visible single decker bus staffed mainly by trained volunteers, including first aiders, will deliver a unique and valuable evening and early morning service. The Torbay SOS Bus Project Objectives support key elements of Torbay's embracing Community Plan such as 'Making Torbay a Safer Place' through:

- Reducing discouraging and anti-social behaviour
- Improving the overall situation in the community
- Reducing victimisation
- Providing safety for those people who are at risk

Through working closely with a number of statutory and voluntary sector agencies, each of whom will be represented on the Project's appointed Advisory Panel, The Torbay SOS Bus Project will also contribute to crucial linked strategies such as:

- Reducing crime and the fear of crime
- Reducing peoples' perceptions and incidents of anti social behaviour
- Helping to create an environment where businesses and tourism can flourish
- Support for those with drug and alcohol problems through information and referral
- Promotion of public health education, in particular, sexual health and teenage conception rates

Alcohol / Drugs and Young People

The presence of a resource such as a SOS Bus on Torquay harbourside will support the development of a Bay wide Alcohol strategy designed to focus on impact and misuse in a realistic and proactive manner.

Research into young people's attitudes to alcohol carried out by Torbay Youth Offending Team (YOT) identified a number of trends that require a debate within society about how we behave, the standards we set and the role for parents in setting boundaries. It is certainly true that within a culture where alcohol and drinking is generally so accepted by adults there needs to be an awareness of the role models presented. It is also true that whilst there must be some recognition and acceptance that risk taking is part of adolescent behaviour, there must also be some balance reached between the risk taking and the safety of young people.

'Know the Code' is the name given to the current media awareness campaign that formed part of the wider alcohol action plan for young people in Torbay. This action plan also includes action in and outside schools, work with Accident and Emergency, training for staff and parents, integration of alcohol information into sexual health work and constructive diversionary activities.

The information supplied through the 'Know the Code' campaign is based on good practice guidelines for keeping safe. Through consultation with young people the policy addresses aspects of alcohol consumption such as types and quantity, health implications, sexual health, crime and anti-social behaviour, the impact on young women and sensible drinking practice. It recognises the need to equip young people with informed choice and knowledge of risk while at the same time acknowledging the fact that limits will be pushed and boundaries tested as part of the transition into adulthood.

The presence of a SOS Bus will help to address the balance between risk taking and safety and actively supports the provision and recommendations of the 'Know the Code' campaign.

It is also clear from national surveys that recreational drugs use is becoming increasingly a normal part of young people's lives with 79% of clubbers in a recent survey stating that they had taken drugs at some time in their life, compared with 50% of 16-29 year olds surveyed for the British Crime Survey 2000.

The association of recreational drug use with UK club culture is necessitating increased studies on types, patterns and lifestyles. Often the use of recreational drugs, those most commonly used being in order: ecstasy, cannabis and cocaine, are now combined with increasing amounts of alcohol and tobacco, extending and complicating associated health risks. The well-documented emergence of 'drink spiking' through date rape drugs and alcohol, placing men and women at higher risk of sexual assault and/or robbing is also of grave concern.

Through these societal changes it is now more and more evident that a proactive response into recreational drug use is required that pulls together relevant elements of the statutory agencies, education, health and the voluntary sector as well as the management of the clubs and pubs themselves. This response needs to be realistic - promoting safety and well being at the same time as attempting to reduce the chances and opportunity for drug intake.

It is clear that a holistic approach to tackling short, medium and long-term health consequences covering the physical, mental and social risks of drug taking should be considered. Dissemination of public health information at clubs could be effective, but all responses need to be targeted to meet the specific needs of audiences within Torquay and other regional club lands. Practical measures within the clubs and surrounding streets could include:

- Rigorous and varied searching techniques
- Operating policies to prevent overcrowding
- Air conditioning and ventilation
- Freely available water
- 'Chill out' cooler areas
- a first aid room with staff trained to deal drug/alcohol induced problems
- Bar staff trained to recognise the signs of intoxication
- A SOS Bus or outside, static venue with staff trained to deal drug/alcohol induced problems

As part of the overall partnership approach and a realistic response to national and regional trends, the presence of an SOS Bus providing first step care and assessment through regular and trained staff will significantly improve the safety and well being of those suffering from the effects of drink or drugs.

A positive impact on Tourism

Tourism is Torbay's biggest single sector, directly and indirectly representing an economic impact of £442 million per annum and 32% of the district's employment.

Revitalising the industry within Torbay is now the focus of a Tourism Strategy for the next 10 years that aims to improve connectivity in the Bay, bringing all agencies and businesses together in the drive to achieve sustainable growth in this vital sector.

The industry, in partnership with the English Riviera Tourist Board and the Torbay Development Agency will drive a strategy that aims to take advantage of anticipated trends such as amongst others:

- Increasing demand for quality, convenience and security
- Increasing demand for 1-3 night holidays
- Increasing demand for holidaying with friends, sporting groups and reunions etc...

There is also no doubt that the strategy needs to concentrate on those areas that can positively and negatively effect the profile of Torbay including the nightlife offer and the management of the public realm.

The presence of a SOS Bus on the Torquay harbourside at weekends will enhance the levels of quality and security of the destination and the service provided by the industry.

It will provide visible evidence of the Bay's commitment to customer care and the security and personal safety of those visitors and residents enjoying its nightlife.

Additional activities

Within schemes that have employed a mobile provision such as a single or double decker bus, the vehicles have also been utilised throughout the course of the working week in support of separate agencies and initiatives. In Torbay it is also anticipated that outside of the weekends the bus will be used for additional activities that could include:

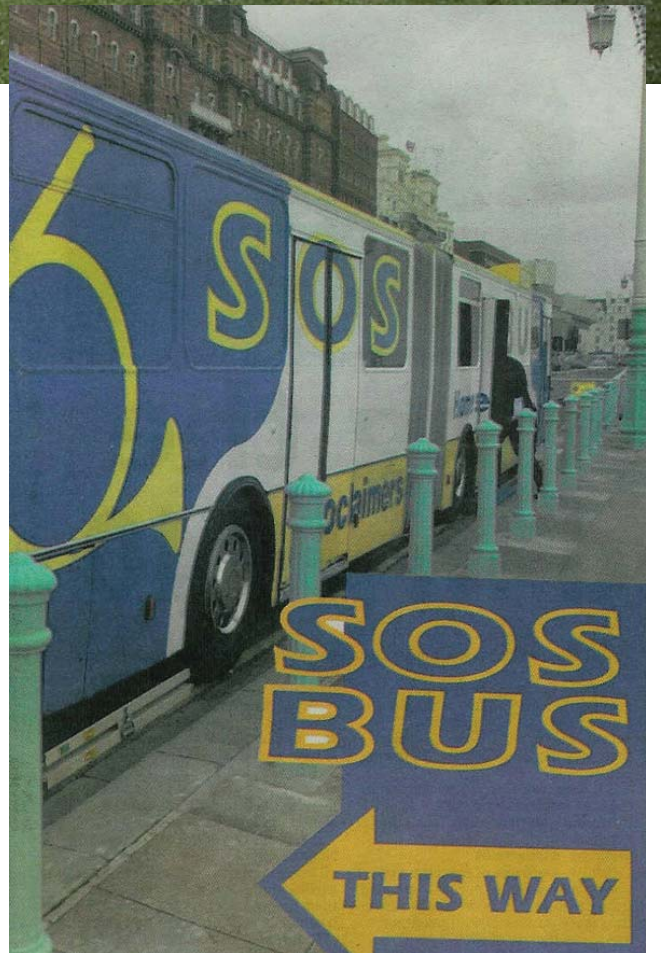
- Community consultation
- Public health and education
- Mobile youth service
- Major Torbay events and workshops
- Outreach service for drug and alcohol workshops
- Outreach services for other adult services including homelessness, employment, family support, mental health, victim support and disabled services
- Project publicity days
- Emergency Planning facility for council staff
- Tourism promotion
- Supporting Street Warden activity in Hele, Torre, Barton, Foxhole and QED.
- Junior life skills events

Conclusions

This new innovative and proven service could have an extremely positive impact on Torbay, its nightlife and wider image. It also impacts positively on the outputs and capability of the emergency services through freeing up vital resources. As indicated it also reflects a high level of customer care and commitment to the safety and wellbeing of young people in the Bay and all others attending its nightlife through out the year.

However, such an initiative as proven in Norwich, Newquay and elsewhere is dependant on the financial support, goodwill, and donations from not only those set to benefit most from its presence, but also the people and businesses of Torbay as a whole. It will also be largely dependent on a pool of voluntary staff from all aspects of the community. Staff will receive suitable training and induction, as well as validation through the Criminal Records Bureau process.

It is anticipated that the launch date for this new, innovative and valuable service for Torbay will be late 2005.



The story so far.

During 2001 Norwich experienced three tragic deaths of young people, following nights out in the city's clubland.

Concerned about the risks to young people the pub and club community of Norwich, with the Police, Local Authorities, YMCA and other voluntary services, formed a dynamic partnership to find a way to prevent further loss of life. They agreed to welcome any agency who would be willing to develop and manage a safe haven in the city centre.

Proclaimers International offered their 60 foot long ex-Berlin City bus for use. With only minor changes inside the vehicle became the SOS Bus.

Following much publicity in the local press the people of Norwich rallied round and provided all the equipment needed to make the bus operational.

The SOS Bus was launched on 27th April 2001. It is situated in the Prince of Wales Road and saw 15 people in its first weekend.

Since then the bus has operated every Friday and Saturday night from 2100 hrs - 0300 hrs with a staff of 7-8 per shift.

The project was granted government funding in April 2002 which will ensure the SOS Bus continues for the foreseeable future.

New Developments:

In December 2001 the project expanded with the addition of the SOS support unit. This unit is a great asset as it is small enough to attend any event.



On 30th May 2002 the SOS Support Centre was launched. A static first aid centre it is situated beside the bus and holds, a purpose built first aid room, two stretcher beds, an office and staff toilet facilities.

The project purchased its own support vehicle, a Volkswagen high top LT van, on 1st January 2003. The vehicle is customised with the project's livery, sliding doors on both sides and a donated personalised number plate reading 'BUS1 SOS'.



For further information please contact:

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Proclaimers International
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Andrew Cooke
Proclaimers International
Mobile: 07766 543571
(Contact details below)

Development Manager
Colin Lang
Tel: +44 (0)1603 768769
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How to support us:

If you wish to support the project, donations may be sent to the address below.

Cheques should be made payable to:
Proclaimers International Trust
Home Safe and Sound Account
Registered charity no: 280469

If you are a taxpayer and would like to make a gift aid donation please contact Proclaimers Accountant

The Home Safe and Sound Project
c/o Proclaimers International
Drayton Hall, Hall Lane, Drayton
Norwich, Norfolk NR8 6DP
Tel: 01603 260222 Fax: 01603 261222
Bus emergency no: 07833 505505
E-mail: proclaim_sosbus@btconnect.com

To find out more about the SOS Bus, please visit our web-site at: www.sosbus.co.uk



HOME SAFE AND SOUND

*the bus which makes
Norwich a safer city.*



**Caring
for Life**

proclaimers
INTERNATIONAL



**NORWICH
City Council**

YMCA



Project Mission Statement

'The SOS Bus project is a multi-agency initiative aiming to meet the needs of any person in Norwich's clubland at night. It is a first point of contact for those whose well-being is threatened by: inability to get home, illness or injury, emotional distress, or other vulnerability.'

Objectives

The initiative has been launched with the following key objectives in mind:

- To develop and evaluate, in co-operation with relevant agencies, a service which offers immediate assistance to clients at risk of self-harm or external threat who present themselves at the bus.
- To explore and make recommendations for appropriate future provision in the light of evaluation and experience.

Partners

The workers on the bus are drawn from the following organisations

- YMCA
- Proclaimers International
- St John's Ambulance
- Norfolk Youth & Community

plus other individuals who hold a relevant qualification for the work and who volunteer their time.

What the press are saying:

The public and press response has been overwhelmingly positive:

'This bus saves lives'

Eastern Daily Press, Monday, April 30, 2001

'A desperately needed safe haven for city youngsters'

Norwich Evening News, Wednesday, April 4, 2001

'Home Office backs haven for drinkers'

'Home Office Minister and MP for Norwich South, Charles Clarke, has given his full backing to the Project.

Who has visited the SOS Bus?

1325 people have been helped from the launch of the SOS Bus up to 31st August 2003.

Of those who gave (or it was evident they had) a reason for their visit:

- 259 were unable to get home
- 168 wanted to talk
- 44 were homeless
- 559 were injured or unwell
- 36 were in fear of violence
- 13 were scared to go home
- 16 wanted to report lost or found property
- 149 required some form of advice or information
- 381 were drunk

What we were able to do.

- 265 were treated for a medical problem
- 177 were taken home by the support vehicle
- 210 had taxis arranged for them
- 292 were given advice
- 42 were referred to police
- 64 required an ambulance
- 59 parents of clients were contacted
- 31 refused assistance
- 105 required hospital treatment
- 397 left of their own accord

(in some circumstances more than one option is selected)

Clients arrive at the bus by a variety of means:

- of their own accord
- brought by friends
- recommended by nightclub staff
- collected via our support vehicle
- through the public
- referred by Police

Comments from the log:

'A fourteen year old boy was brought to the bus after being found in the street. He was looked after while we contacted his mother. Once she had arrived at the bus, we ensured that her son was taken to hospital by ambulance as his condition had deteriorated.'

'A 24 year old female attended the bus in a very distraught state after a fight with her boyfriend in a nearby club. He had walked off with the keys to their flat and car along with her money and she was left with no means to get home. We contacted the boyfriend on his mobile to let him know where she was. An hour later, he came to collect her. She was kept warm and reassured during her time with us.'

'A 30 year old male was brought to the bus in a collapsed state and the ambulance was called. Before its arrival, the male came to. Though suffering an allergy to alcohol and being on medication, he confided that he consumed alcohol that evening.'

'An 18 year old girl was carried on to the bus by the doorman of a local club in a completely collapsed state due to drink. We looked after her and contacted her parents who came to the bus to collect her.'

Comments from letters of thanks we have received:

'I'm writing to you to express my thanks for taking care of my nineteen-year-old son...you very kindly brought him home and made sure he was settled and in safe hands before you left him'

'My son was walking to get a taxi on Saturday night and was attacked.....we understand that you were very kind and looked after him well and took him to hospital...my husband and I would like to thank you very much for all your help in his hour of need.'

'I am writing to express a huge heartfelt thank you to the volunteers on the SOS Bus on Saturday evening who took my daughter and her friend back to her fathers house....I really appreciate the fact that the volunteers did not let the girls go back alone.'

'Norwich is a great place and you're all doing a great job in making it even better.'



Top praise for city's pioneering scheme

by SARAH HOLMES
sarah.holmes@ecng.co.uk

A PIONEERING night-time safe haven for city youngsters has won praise from Home Secretary Jack Straw.

Young people who are drunk, disorientated or lost, will be able to find help at a specially adapted SOS bus due to hit the streets in the next few weeks.

Mr Straw said today: "The Government gives a very high priority to addressing the problems of alcohol and young people in city centres and we are encouraging a wide range of initiatives."

"This is a creative and innovative scheme and I wish it every success."

The Evening News launched its Home Safe and Sound campaign after the tragic deaths of Nick Green and James Toms, who both drowned after nights drinking in the city. Two days ago we revealed that a long-awaited refuge point is on its way — as long as £30,000 is raised to run it.

The initiative will be highlighted in Parliament next week when Norwich North MP Ian Gibson raises it with his Norwich South colleague Charles Clarke during Home Office questions.

Dr Gibson said: "Norwich should be congratulated for doing this — it is a very welcome initiative."

The cash is needed to run the bus which has already been donated by the Christian group Proclaimers



An Evening News campaign

International, based at Drayton Hall near Norwich.

Project co-ordinator PC Colin Lang said: "If we are getting the Home Secretary interested, we are certainly putting Norwich on the map. I am extremely pleased and excited at the response that the appeal has attracted already."

Offers of help are already coming in and the St John Ambulance has agreed to provide first aiders and training.

Two of its volunteers will be on the bus when it takes to the streets on Friday and Saturday nights.

Ian Callaghan, the brigade's assistant county commissioner for personnel, said: "We are pleased to be involved with this from the start."

"Obviously it is going to be a key role but at this stage we don't know exactly what to expect and what sort of thing will come up."

The first aiders will provide appropriate treatment, assess how serious a youngsters' condition is and decide if they require hospital attention.

Initially, the bus team will provide help from 9pm to 3am on Friday and Saturday nights, but it is hoped to extend coverage to



TOP PLAUDIT: Home secretary Jack Straw has praised the city's pioneering SOS bus scheme.

Photo: PA

Thursdays as more cash becomes available. After six months, it is hoped the project could be running six nights a week.

The St John Ambulance has pledged to provide its first aiders for the first phase of the project and then to train volunteers recruited directly for the bus scheme.

■ Anyone interested in first aid training or joining St John Ambulance should call (01603) 621649.

Party for cash

CITY nightspot Hy's is holding a fund-raising party night for the over 18s to help the Evening News SOS bus appeal on Monday. Doors open at 8pm and tickets are available on the door priced at £3.

If you want to donate to our appeal, please make cheques payable to, Home Safe and Sound. They can either be dropped in at the Evening News reception on Rouen Road, Norwich, or posted to: SOS Bus Appeal, Evening News, Prospect House, Rouen Road, Norwich. NR1 1RE

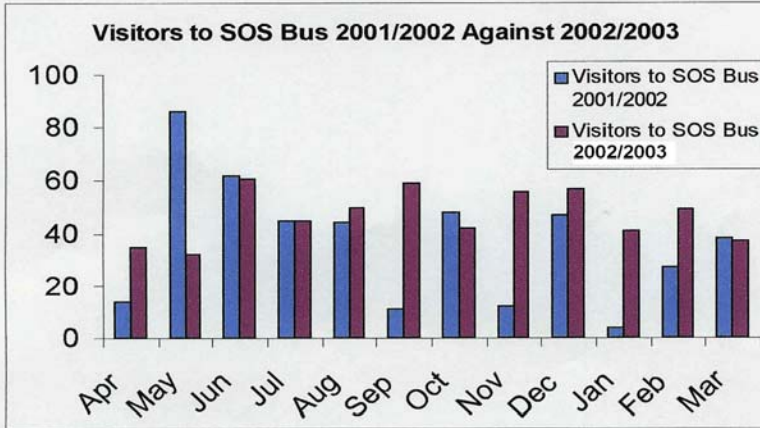
WISH-LIST OF ITEMS TO KIT OUT BUS

- High powered torches
- In/out trays
- Laptop computer with modem
- Two monitors
- Fax machine
- Two printers
- Bin
- Fax paper
- Chairs
- Microwave
- Heater
- Blankets
- Cleaning materials
- Leaflet dispensers
- Magazines
- Pictures
- Lamps
- Scatter cushions
- CD/tape player
- Stationery cupboard
- Petty cash box
- Coffee table
- Labelled staff mugs
- Cups for guests
- Worktop dishwasher
- Clock calendar
- Anyone who can offer any of these items should call PC Colin Lang at Bethel Street police station on (01603) 768769.

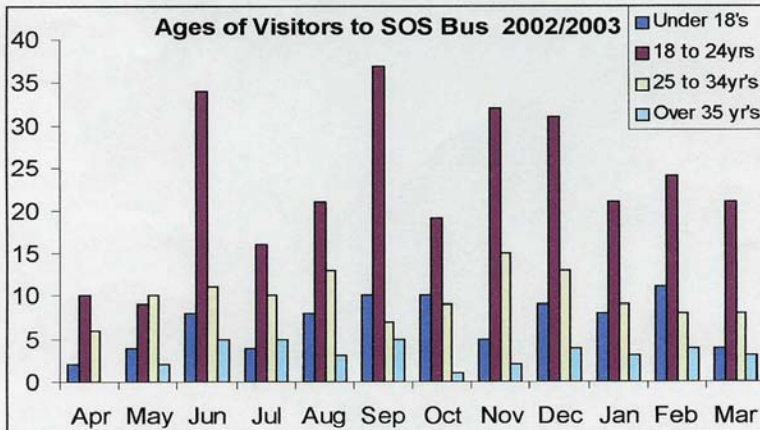
'SOS' Bus Statistical Yearly Snapshot

(01/04/02 – 31/03/03)

- 564 people have made 'contact' with the SOS bus.



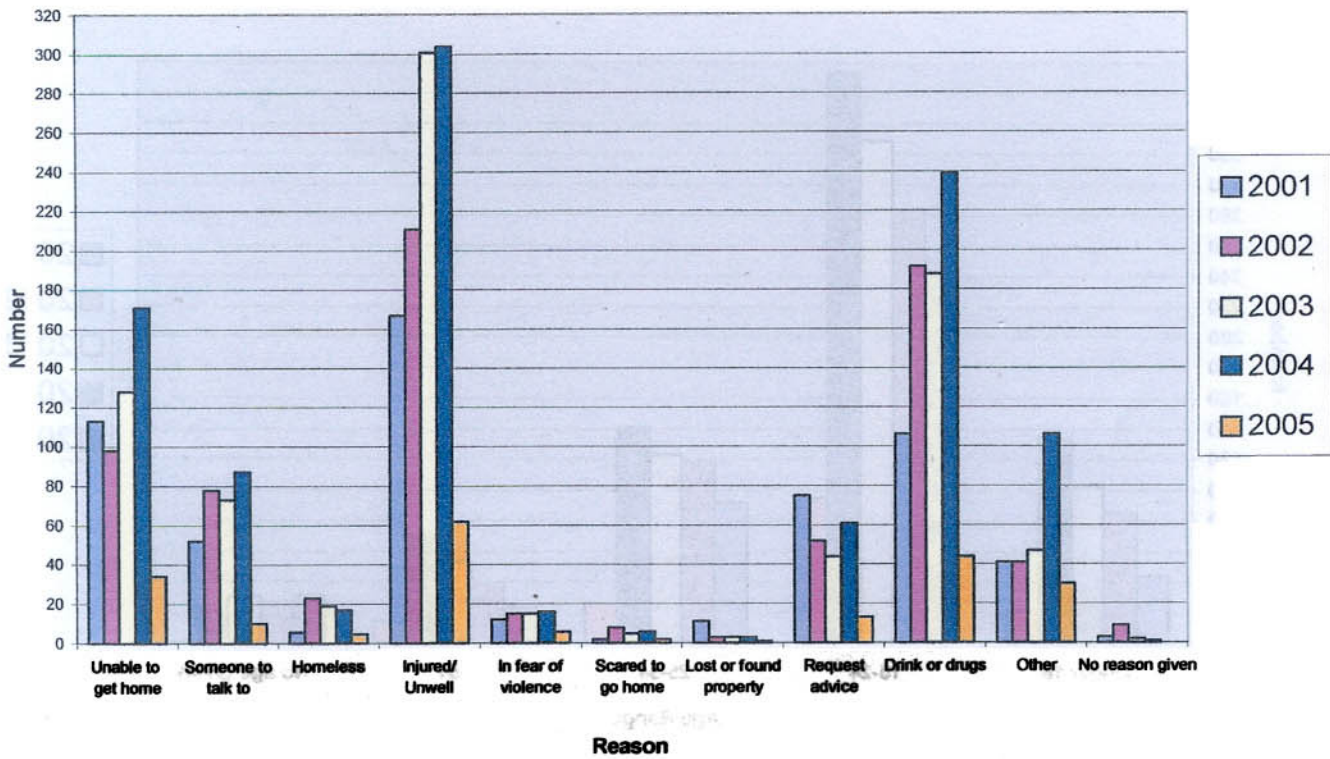
- 83 were under 18 years of age.
- 274 were between 18 and 24 years of age.
- 119 were between 25 and 34 years of age.
- 37 were over 35 years of age.



Reason for visit

(sometimes more than one option is selected)

	Unable to get home	Someone to talk to	Homeless	Injured/Unwell	In fear of violence	Scared to go home	Lost or found property	Request advice	Drink or Drugs	Other	No reason given
2001	113	52	6	167	12	2	11	75	106	41	3
2002	98	78	23	211	15	8	3	52	192	41	9
2003	128	73	19	301	15	5	3	44	188	47	2
2004	171	87	17	304	16	6	3	61	239	106	1
2005	34	10	5	62	6	2	1	13	44	30	0
Total	544	300	70	1045	64	23	21	245	769	265	15



%	Unable to get home	Someone to talk to	Homeless	Injured/Unwell	In fear of violence	Scared to go home	Lost or found property	Request advice	Drunk	Other	No reason given
2001	19%	9%	1%	29%	2%	0%	2%	13%	18%	7%	1%
2002	14%	11%	3%	29%	2%	1%	0%	7%	27%	6%	1%
2003	16%	9%	2%	37%	2%	1%	0%	5%	23%	6%	0%
2004	17%	9%	2%	30%	2%	1%	0%	6%	24%	10%	0%
2005	16%	5%	2%	30%	3%	1%	0%	6%	21%	14%	0%

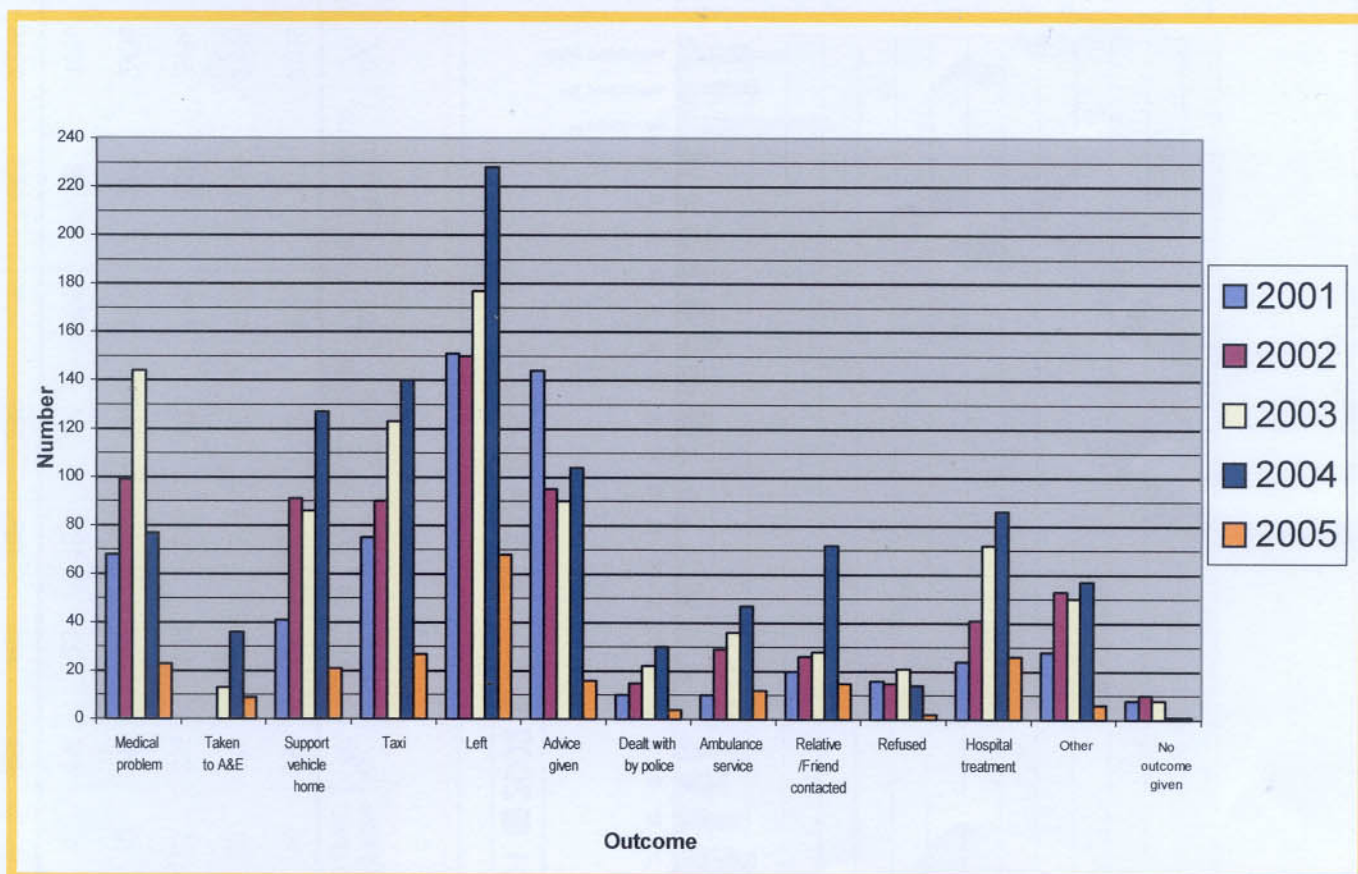
Percentages are rounded up to the nearest whole figure

Outcome of visit

(sometimes more than one option is selected)

	Medical problem	Taken to A&E	Support vehicle home	Taxi	Left of own accord	Advice given	Dealt with by police	Ambulance service	Parents contacted	Refused treatment	Hospital treatment	Other	No outcome given
2001	68	NA	41	75	151	144	10	10	20	16	24	28	8
2002	99	NA	91	90	150	95	15	29	26	15	41	53	10
2003	144	13	86	123	177	90	22	36	28	21	72	50	8
2004	77	36	127	140	228	104	30	47	72	14	86	57	1
2005	23	9	21	27	68	16	4	12	15	2	26	6	1
Total	411	58	366	455	774	449	81	134	161	68	249	194	28

Taken to A&E as of September 2003



%	Medical problem	Taken to A&E	Support vehicle home	Taxi	Left of own accord	Advice given	Dealt with by police	Ambulance service	Parents contacted	Refused treatment	Hospital treatment	Other	No outcome given
2001	11%	NA	7%	13%	25%	24%	2%	2%	3%	3%	4%	5%	1%
2002	14%	NA	13%	13%	21%	13%	2%	4%	4%	2%	6%	7%	1%
2003	17%	1%	10%	14%	20%	10%	3%	4%	3%	2%	8%	6%	1%
2004	8%	4%	12%	14%	22%	10%	3%	5%	7%	1%	8%	6%	0%
2005	10%	4%	9%	12%	30%	7%	2%	5%	7%	1%	11%	3%	0%

Percentages are rounded up to the nearest whole figure

Donations to the Norwich Home Safe and Sound Scheme:

Quotes in support of the Norwich Home Safe and Sound Scheme:

The following section is taken from the Home Safe and Sound website
www.sosbus.co.uk

'Many, many local businesses, agencies and organisations have been very generous in showing support for the campaign. There are so many of you out there that this evergrowing list will take some time to compile and update. We thank you all.

Here are some of them in no specific order:

- **Norfolk Police:** Donated untold manpower and resources to spur this project on including the hard working and valued achievements of PC Colin Lang, the project co-ordinator.
- **Proclaimers International Trust:** Donated The SOS bus. 'The bus certainly makes a visual statement. I hope it makes another statement, that the church and community is concerned for youth.' – Director Rev David Tinnion.
- **Norwich YMCA:** Donated £3000. 'It is a fantastic tribute to the community of Norwich that we have such diverse agencies working together.' – Chairman John Drake.
- **Norwich City Council:** Donated £3000 for radio link system. 'We realise there is a great need to do something that will provide help and assistance in view of recent tragedies.' – Council Leader Nick Williams.
- **Evening News:** Donated an enormous amount of column inches, photos, reports and publicity to wake us all up and create a sense of good old fashioned community spirit. Well done and what a great paper!
- **A Plant - Long Stratton:** Donated Portable Toilets. Its a dirty job but some one's got to do it. Thank you.
- **A Plant - Norwich:** Donated Generator. Now there's power to the people.
- **bigphonebill.com:** Matthew Watson & Associates have Donated 3 Nokia 3210 Mobile Phones; the lifesaving **07833 505 505** number, paying the line rental and operational call costs; 15 bus crew sweatshirts. 'We are fully supporting the project with all the resources we can offer. We are in this for the long run.' – Matthew Watson, Manager.
- **Signzone:** Donated the other 15 sweatshirts for the SOS bus crew and had them screen-printed with the SOS logo. 'A much needed and very worthy project.' – Daniel Kelly, Manager.
- **Domino's Pizza:** Donating lifesaving great food to the SOS bus crew. 'I feel for those parents who have had a child murdered, had them deliberately taken away, or had a child missing – not knowing what has happened to them.' – Anita Bennett, Domino's Franchisee.

- **Apex Car Rental:** Donating Vauxhall Zafira people carrier that will be used by the SOS team. 'Our primary concern is for the safety of the kids.'
– Steve Ruddock, Manager.
- **QD - Anglia Square:** Told PC Colin Lang to help himself to whatever he needed (*Legal Shoplifting*) cushions, clocks and mugs etc. 'We come from Norwich and we try to do anything we can to help the people in this area.'
– James Collins, Manager.
- **Concept Night Club:** Donated cash from their Mucho Latino party night. 'This is a chance for clubbers to have a great night out and help contribute to a great cause.'
– Chris Chryssafi, Manager.
- **Bar Rio:** Donated cash from the same night as above. 'This is not just an issue for night-clubs, every part of the Norwich evening economy needs to get involved to support the SOS bus appeal. Together we can make it work.'
– Tom Webster, Manager.
- **The Licensed Victuallers Association:** Donated £500 to help kit out the bus. 'It is a scheme which many people will be looking to and if anybody else feels they can help, I would encourage them to do so to sustain the project and possibly save lives.'
– Mike Lorenz, Vice-Chairman.
- **St John Ambulance:** Providing vital volunteers to help crew the bus. 'We are pleased to be involved in this from the start.'
– Ian Callaghan, Assistant County Commissioner for personnel.

The Cabinet Office

'This is a creative and innovative scheme and I wish it every success.'

Jack Straw, Home Secretary.

The Labour Party

'Norwich should be congratulated for doing this-it is a very welcome initiative.'

Dr Ian Gibson, Norwich North MP

Norwich Evening News

'It's fantastic that, after all our campaigning, something practical is going to be done to help prevent any further tragedies in this city. The pub and club owners, the Police, the YMCA and all the other agencies involved deserve enormous credit for getting off their backsides and getting something done. Now it's up to the parents. They have a responsibility as well, and they can help by donating money so this wonderful facility can stay in Norwich.'

David Bourn, Editor



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