

Meeting: Policy Development and Decision Group (Joint Operations Team)

Date: 5 November 2018

Wards Affected: All wards

Report Title: Torbay Air Show Update

Is the decision a key decision? No

When does the decision need to be implemented? As soon as possible

Executive Lead Contact Details: Elected Mayor Gordon Oliver, Elected Mayor and Executive Lead for Assets, Finance, Governance and Corporate Services, Economic Regeneration and Transformation, mayor@torbay.gov.uk

Supporting Officer Contact Details: Kevin Mowat, Assistant Director Business Services, (01803) 208435, kevin.mowat@torbay.gov.uk

1. Proposal and Introduction

1.1 On 3 September 2018, the Elected Mayor agreed:

“that the Executive Head of Assets and Business Services be requested to engage with the business, community and voluntary sector with a view to securing £90,000 funding/sponsorship to fund the Torbay Air Show for 2019 and report back to the Policy Development and Decision Group (Joint Operations Team) on 1 October 2018 to enable the Elected Mayor to determine if the Council can proceed with the Air Show for 2019.”

1.2 The Air Show Working Party met on 31 October to review the current situation regarding funding and the future of the Air Show and supported the approach outlined in this report.

1.3 This report provides an update in respect of the Torbay Air Show and recommends that the Council should proceed with the Air Show for 2019 without the need for funding support from the Council’s revenue budget.

2. Reason for Proposal and associated financial commitments

2.1 The proposals contained in this report are intended to reduce the financial commitment of the Council for running the Torbay Air Show.

3. Recommendation(s) / Proposed Decision

- 3.1 That the Elected Mayor be recommended to support the Torbay Air Show for 2019 through sponsorship, increasing income opportunities and reviewing the overall costs to ensure that the Air Show is delivered.

Background Documents

Air Show report to Council 20 July 2017 -

<http://www.torbay.gov.uk/DemocraticServices/ieListDocuments.aspx?CId=163&MID=7448>

Safe Torbay Air Show Report – Policy Development and Decision Group (Joint Operations Team) 3 September 2018 -

<https://www.torbay.gov.uk/DemocraticServices/ieListDocuments.aspx?CId=656&MId=8416&Ver=4>

Section 1: Background Information

1. What is the proposal / issue?

The Council needs to secure additional external sponsorship and/or increased income or reduced costs, in order to run the Torbay Air Show in 2019. Due to continued reduction in government funding and the increasing demand on Council resources, such as children and adult social care, the Council no longer has funding available to support large events.

2. What is the current situation?

The Council has been working with local and regional organisations, businesses and has pursued crowd funding to raise sponsorship for the Torbay Air Show as this is recognised as an important major event for both residents and visitors and has a huge financial benefit to Torbay's economy (it is estimated that the three Air Shows held to date have brought in approximately £17.6m to the local economy). The Council has already received sponsorship commitments from the TDA and English Riviera BID Company, with several further sponsorship deals currently under negotiation but it needs more people and organisations to come forward to support the event. This includes a potential title sponsor. More information on sponsoring the Torbay Air Show can be found at www.torbayairshow.com.

Applications have already been submitted for the Red Arrows and other military aircraft to ensure that the Council does not miss out on the opportunity to put on a successful air show. Once we have received confirmation in the New Year if we have secured these aircraft we will be able to look at other civilian aircraft and programme them in alongside these key display teams.

3. What options have been considered?

The Council could fund the Air Show at an anticipated cost of £90,000 for 2019, which would generate significant sums for the local economy far in excess of the investment and create a positive impact on the local population as well as being a nationally recognised event in the unique position of being the UK's first major free air show of the year. However, this would mean that it would have to reduce funding to other Council services in order to set a balanced budget for 2019/2020 and therefore this option is not recommended.

4.	<p>How does this proposal support the ambitions, principles and delivery of the Corporate Plan?</p> <p>Principles:</p> <ul style="list-style-type: none"> • Use reducing resources to best effect <p>Targeted actions:</p> <ul style="list-style-type: none"> • Working towards a more prosperous Torbay • Ensuring Torbay remains an attractive and safe place to live and visit
5.	<p>How does this proposal contribute towards the Council's responsibilities as corporate parents?</p> <p>Not applicable.</p>
6.	<p>How does this proposal tackle deprivation?</p> <p>Not applicable.</p>
7.	<p>How does this proposal tackle inequalities?</p> <p>Not applicable.</p>
8.	<p>How does the proposal impact on people with learning disabilities?</p> <p>Not applicable.</p>
9.	<p>Who will be affected by this proposal and who do you need to consult with?</p> <p>As it is intended that the Air Show will go ahead and this was the Council's original intention, nobody should be impacted by this proposal. However, working alongside the organisers, REM, the Council will continue to consult with partners in the community as well as the business sector.</p>
10.	<p>How will you propose to consult?</p> <p>Contact will continue to be made through partners in the business, community and voluntary sectors to explore if they are interested in providing sponsorship/funding or ongoing in kind support. The Air Show has huge economic benefits to the local economy and this will provide an excellent opportunity for local businesses and groups to be promoted and engaged in the largest annual event in Torbay.</p>

Section 2: Implications and Impact Assessment

11.	<p>What are the financial and legal implications?</p> <p>The Council had previously committed to fund the Torbay Air Show at a cost of £90,000 for 2019 but due to current and ongoing financial pressures this cost has been identified as a saving in the draft 2019/2020 budget proposals which go out to public consultation on 2 November 2019.</p>
12.	<p>What are the risks?</p> <p>If the Council is not able to secure £90,000 of alternative funding it will need to rely on additional income opportunities or make savings elsewhere within the event management and organisation of the Air Show to ensure that it is delivered within an agreed breakeven budget.</p>
13.	<p>Public Services Value (Social Value) Act 2012</p> <p>Not applicable.</p>
14.	<p>What evidence / data / research have you gathered in relation to this proposal?</p> <p>Not applicable.</p>
15.	<p>What are key findings from the consultation you have carried out?</p> <p>Not applicable.</p>
16.	<p>Amendments to Proposal / Mitigating Actions</p> <p>Not applicable.</p>

Equality Impacts

17.	Identify the potential positive and negative impacts on specific groups			
		Positive Impact	Negative Impact & Mitigating Actions	Neutral Impact
	Older or younger people			There is no differential impact.
	People with caring Responsibilities			There is no differential impact.
	People with a disability			There is no differential impact.
	Women or men			There is no differential impact.
	People who are black or from a minority ethnic background (BME) <i>(Please note Gypsies / Roma are within this community)</i>			There is no differential impact.
	Religion or belief (including lack of belief)			There is no differential impact.
	People who are lesbian, gay or bisexual			There is no differential impact.
	People who are transgendered			There is no differential impact.
	People who are in a marriage or civil partnership			There is no differential impact.
	Women who are pregnant / on maternity leave			There is no differential impact.

	Socio-economic impacts (Including impact on child poverty issues and deprivation)		There is no differential impact.
	Public Health impacts (How will your proposal impact on the general health of the population of Torbay)		There is no differential impact.
16	Cumulative Impacts – Council wide (proposed changes elsewhere which might worsen the impacts identified above)	None	
17	Cumulative Impacts – Other public services (proposed changes elsewhere which might worsen the impacts identified above)	None	